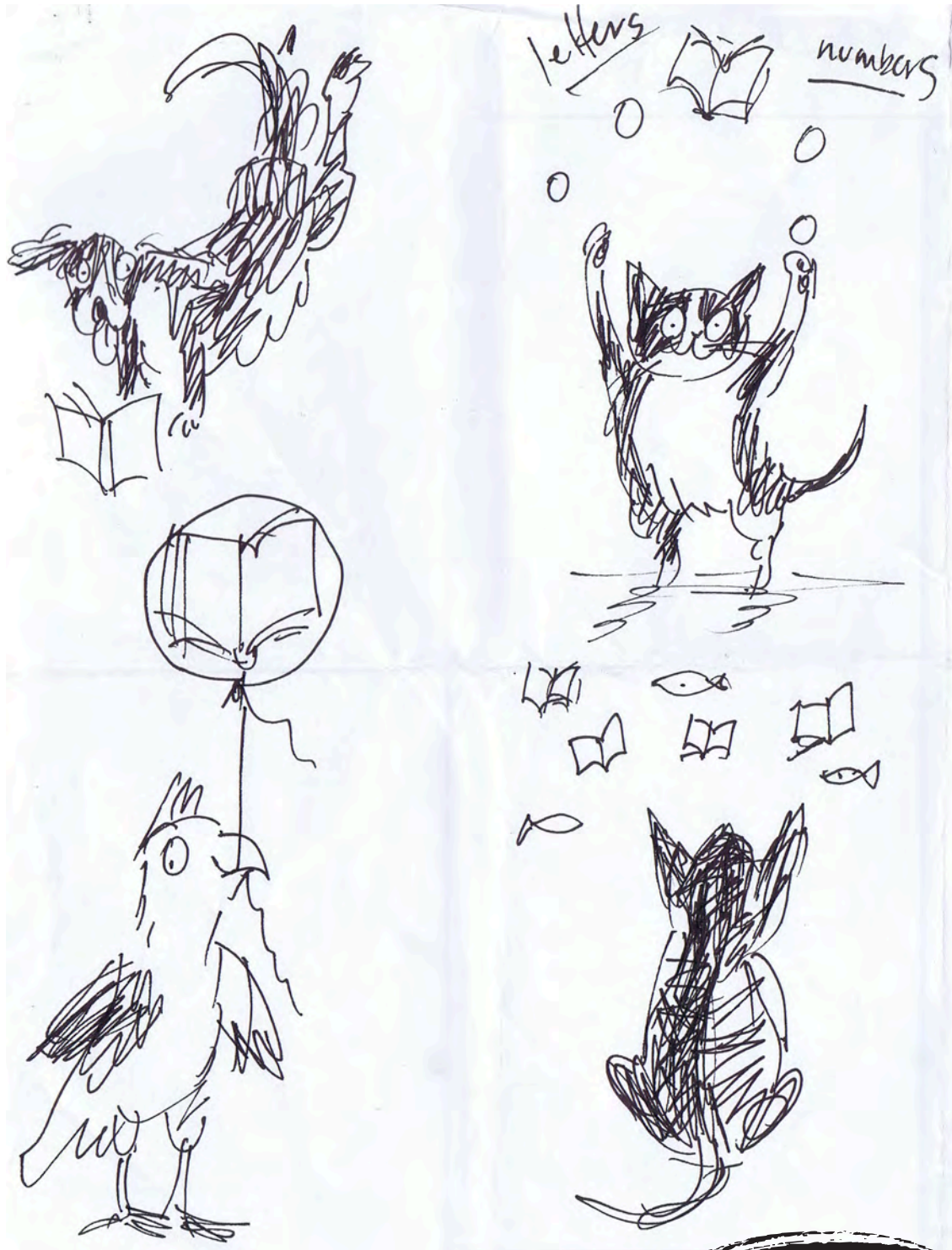


Early ideas for Laureate logo - page 1



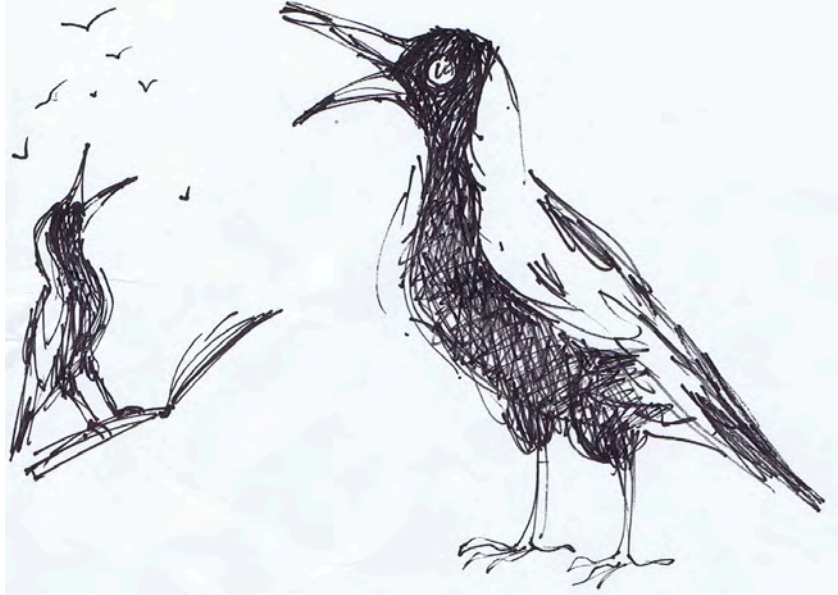
Before she came up with the Laureate Maggie, Ann James was working on the idea of a dog with a head in the shape of Australia with Tasmania as the dog tag ...

Early ideas for Laureate logo - page 2



... Ann also tried a Laureate dog reading a book, then a cat juggling a book, even a cockatoo with a book balloon, and a cat with flying books!

Early ideas for Laureate logo - page 3



AUSTRALIAN
CHILDREN'S
LAUREATE



Australian
Children's
LAUREATE

Australian
Children's
Laureate



AUSTRALIAN CHILDREN'S
LAUREATE

The Laureate Magpie
starts to emerge into the
Laureate logo we have today.
Thanks Ann and Judy!