

Biennial Report 2020 - 2021



CONTENTS

1 Introduction - 5

2 Background To The ACLF - 8

3 Executive Summary - 12

4 Achieving Our Objectives and Honouring Our Values (2020–2021) - 14

DYNAMIC ADVOCACY - 14

EFFECTIVE COMMUNICATION - 22

INCLUSIVENESS - 26

COLLABORATIVE ENGAGEMENT - 28

INNOVATIVE APPROACH - 30

OPERATIONAL INTEGRITY - 32

5 Conclusion - 38

APPENDIX A. MEDIA COVERAGE - 40

APPENDIX B. SCHOOLS VISITED - 47



'My term as Laureate has been an eventful and inspiring adventure.

Coinciding with the COVID pandemic, while I've kept up with personal appearances where possible, the digital presence of the Laureate accelerated rapidly, and we were able to reach out across the length and breadth of a huge country – and indeed the world – to children, teachers, librarians, parents and many others that we might otherwise not have found. My chief focus has been on the celebration of the indispensable role of libraries, both school and public, in children learning to love to read and the rupture of the virus has made this even more evident, even more important.'

Ursula Dubosarsky

Australian Children's Laureate, 2020–21



1 Introduction

When I stood in the National Library, not quite two years ago, for the announcement of Ursula Dubosarsky as the new Australian Children's Laureate, I spoke of Dorothea Mackellar's wonderful poem, "My Country". At that time, I was talking about the extremes of the recent bushfires that many Australians had to endure. Little did I know that little more than a month later the world would be plunged into a once in a century, global pandemic that would turn the world and the way we knew it, upside down.

At the time our new Laureate was announced, we had a well-planned path; a range of events and appearances across the country that would bring Ursula's magic to the children of Australia. In what now seems like the blink of an eye, that was thrown out the window and the Foundation, like everyone else, was forced to pivot and come up with something new. I'm proud to say though, what could have been a disaster has, I think, turned into a triumph. Ursula simply took everything in her stride, with barely a raised eyebrow to indicate that anything unusual had occurred. Instead of travelling the traditional plane and car routes around Australia, Ursula travelled by the magic of the internet and videoconferencing and in doing so, reached into so many more schools, libraries and events than we ever could have imagined. While we, and I'm sure Ursula, would have liked to have a little more of the traditional face-to-face approach I can honestly say that Ursula's willingness and ability to reach people over different mediums has made her term as Laureate truly wonderful and set a new benchmark for which we are grateful.

It would be remiss of me not to acknowledge the amazing work of our Program Manager, Kris and our Office Administrator, Lee who have both been instrumental in first making the changes to the program and then making sure they worked. Thank you both, we could not have achieved this without you.

We are once again grateful for the support of our generous donors who underpin the success of the Laureate Program. We are supported by both the Australian Government and a group of private donors who make it possible to achieve the reach we do.

Our Board has once again spent many hours of their personal time in bringing the many different skills we draw on to run the Foundation and I am grateful for their ongoing support, knowledge and skills.

It's not long now until we announce the new Australian Children's Laureate. Planning is well advanced and I think the new Laureate is even more excited than we are. I know they will bring a new dimension to their Laureateship and I'm sure our community, and especially Australia's children, will be thrilled when they kick things off. With Australia finally opening up we hope that we can once again get them into face-to-face events.

The resilience of Australians across the country has been a standout feature of the past two years and I believe that the Foundation's mission of enriching the lives of young Australians through the power of story has contributed to that resilience. As we emerge into the post-COVID world we look forward to continuing that journey with you and Australia's newest Laureate.



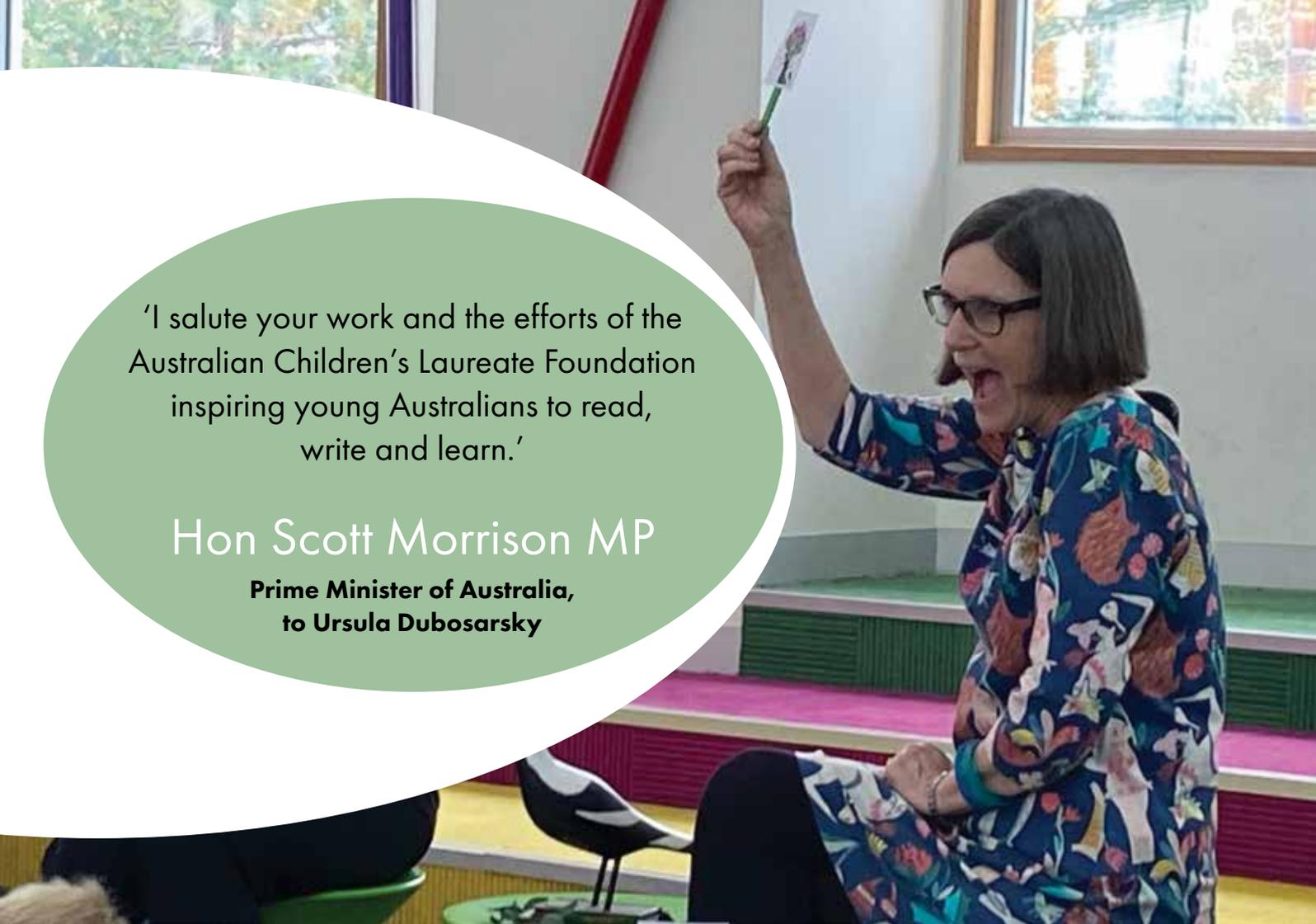
Bruce Ellis

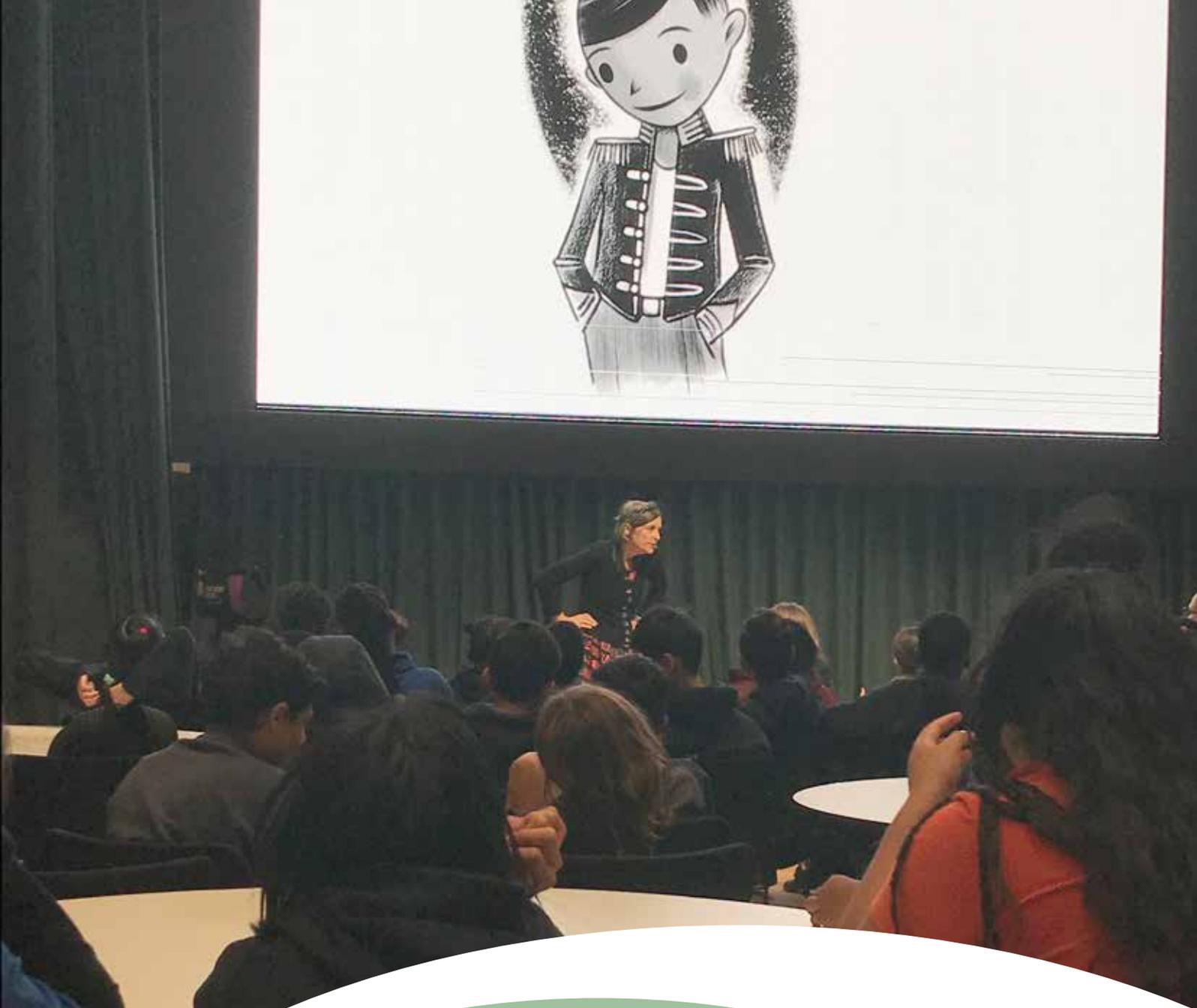
**Chairman
Australian Children's Laureate Foundation**

'I salute your work and the efforts of the Australian Children's Laureate Foundation inspiring young Australians to read, write and learn.'

Hon Scott Morrison MP

Prime Minister of Australia,
to Ursula Dubosarsky



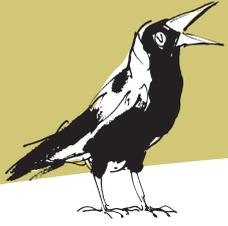


'What an incredible time to be the Children's Laureate. Ursula has worked magic, virtually communicating the joy of books and reading to children all over the country, while many of us were hiding indoors and children were being homeschooled. She deserves to be congratulated heartily for her tireless efforts.

I hope that one good outcome from the pandemic is that parents and children have had more opportunities to read together, which is incredibly enriching for kids and parents alike. I'm honoured to be Patron for the Laureateship, and look forward to the next chapter in this exciting initiative.'

Noni Hazlehurst AM

ACLF Patron



2 Background to the ACLF

Reading Changes Lives! The Australian Children's Laureate Foundation (ACLF) is a not-for-profit organisation founded in 2008 as the Australian Children's Literature Alliance (ACLA). The ACLF's vision is 'enriching the lives of young Australians through the power of story'.

In 2014 the ACLA secured DGR status. In 2018 the ACLF changed its name from the ACLA to clarify the focus of its work. The ACLF is a collegial and inclusive organisation with representation from across the field of children's and young adult literature.

Reflective of our founding objectives, the ACLF's revised Strategic Plan for 2022–2023 articulates six values:

~ DYNAMIC ADVOCACY

~ EFFECTIVE COMMUNICATION

~ INCLUSIVENESS

~ COLLABORATIVE ENGAGEMENT

~ INNOVATIVE APPROACH

~ OPERATIONAL INTEGRITY

About the Laureate

The Laureate is the national ambassador for reading, speaking on behalf of creators and the entire industry representing readers, reading advocates, educators, libraries, booksellers and publishers. The Laureate also forms strong international links with Laureate counterparts and this has led to further participation in, and promotion of, Australian creators at international literary forums. The establishment of an Australian Children's Laureate program to promote the importance of reading is based on the successful implementation of this idea in the UK. There are now also Children's Laureate programs in: Finland, The Netherlands, Ireland, Mexico, Sweden, Wales, Italy and a National Ambassador for Young People's Literature in the US. The latest addition to the network is the Te Awhi Rito New Zealand Reading Ambassador for children and young people, the first of whom was announced on 4 May 2021, as Lyttelton writer Ben Brown.

The Children's Laureate must be an Australian author and/or illustrator of children's and/or youth literature, who is making a significant contribution to the children's literature canon of this country. The Laureate is appointed on a biennial basis and promotes the transformational power of reading, creativity and story in the lives of young Australians. The ACLF aims to take the Laureate to marginalised and disadvantaged communities and to share the joy of reading with as many young people as possible.



Reading Changes Lives!



'The Copyright Agency's Reading Australia and the Australian Children's Laureate Foundation share a goal: to spread a love of books and reading among Australian students. It has been a pleasure collaborating with the ACLF to promote Ursula Dubosarsky's work and encourage children to tell stories in creative ways. Ursula is a warm and enthusiastic ambassador for youth literature, and the ACLF a knowledgeable and accommodating partner in the quest to inspire the next generation of readers in this country.'

Jenny Ryan

Reading Australia (Copyright Agency)
Editor & Digital Publisher

'On behalf of the Young People and Families' team at the State Library of Queensland, I would like to say that it has been an immense privilege to work with Ursula this year through delivery of the Reading Adventure Club and in promoting reading for one's life, library membership and libraries through the Summer Reading Club. Ursula has been a wonderful advocate for children reading and accessing their public library. The State Library of Queensland also recognises the wonderful working relationship established with the Australian Children's Laureate Foundation and looks forward to continued opportunities to promote the role of the Australian Children's Laureate and the transformational power of reading, creativity and story in the lives of young Australians.'

Natasha Ratajczek

Program Officer,
State Library of Queensland



3 Executive Summary

The Laureate, building on the efforts of five previous Laureates, is now widely regarded as a key spokesperson on children’s literature, and as an influential ambassador for reading. The current Laureate, Ursula Dubosarsky, has reached countless people in person and via the media.

Each Laureate has pursued a project based on a powerful message:

‘Read For Your Life!’

(Ursula Dubosarsky, 2020–21)

‘Stories Make Us’

(Morris Gleitzman, 2018–19)

‘It’s Your Story’

(Leigh Hobbs, 2016–17)

‘Share a Story’

(Jackie French AM, 2014–15)

‘This is My Place’

(Alison Lester AM, 2012–13)

‘Storykeepers’

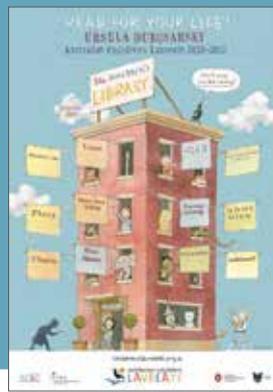
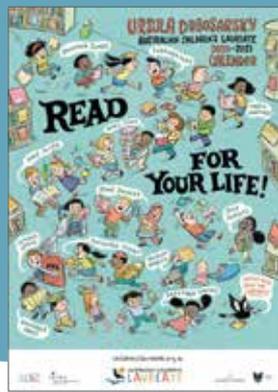
(Boori Monty Pryor, 2012–13)

Each Laureate has had a distinctive voice and approach which is reflected in their different projects, and this enriches and refreshes the ACLF’s messages and widens our audiences during each term. Each Laureate remains vitally connected to the ACLF program since we have a saying: ‘Once a Laureate, always a Laureate!’ In March 2022, the seventh Australian Children’s Laureate will be announced.

Despite the disruptions, cancellations, postponements and disappointments that COVID brought to the planned in-person scheduled 2020–2021 Laureate program the ACLF has continued to hold these events in a range of innovative ways. There was always a Plan A and Plan B for each event – in-person or online.

Reading
Changes
Lives!





The ACLF has:

✧ Launched an active online program in 2020 in response to COVID-19, which the sixth Laureate, Ursula Dubosarsky, used to great advantage, increasing the reach of the organisation enormously. [See 4. Effective Communication below.]

✧ Updated and expanded the ACLF website to include further interesting and additional information about the broad range of activities the ACLF is involved with.

✧ Created a suite of new resources available for download as well as in print. [See 4. Innovative Approach below.]

✧ Promoted, since 2014, a biennial calendar initiated by Jackie French, celebrating each 'Laureate Message' encouraging national engagement with the program throughout the term.

✧ Implemented five consecutive Laureate terms with six Laureates, and planning for our 2022–2023 program is well advanced.

✧ Played a founding role in initiating International Children's Laureate Summits, the fifth of which was held virtually at Bologna Children's Book Fair in 2021.

✧ Initiated an Australian Children's Laureate Summit in February 2019 at the University of Sydney which brought together all five Laureates

with all the major stakeholder organisations to form 'One Loud Voice', a loose network of reading advocates. The second was held in March 2021. [See 4. National Advocacy below.]

✧ Consolidated innovative and exciting partnerships with a host of organisations, most notably including national, state and public libraries, and with state-based Commissioners for Children and Young People.

✧ Promoted Library Membership: the current Laureate has had an enormous effect in terms of promoting library membership to children. [See **4. Dynamic Advocacy** and **4. Effective Communication** below.]

✧ Partnered with Story Box Library which has filmed Laureates, and the ACLF Patron, actress and writer, Noni Hazlehurst AM, reading Laureates' works to add to a newly created Australian Children's Laureate Series.

✧ Received repeat invitations from the organisers of major Australian and international children's literary conferences, festivals, annual lectures and other events, to include Laureates in their programs, again indicating the respect with which the role is held.

✧ Reached remote Indigenous audiences and culturally diverse groups working with AISWA, and other special needs groups working with relevant organisations.





3 Executive Summary continued

✎ Raised the profile of children’s literature via increased media coverage with major interviews and many articles published in mainstream as well as educational and literary media.

✎ Conducted joint promotion with the Copyright Agency’s Reading Australia website.

✎ Expanded the ACLF’s social media presence with a re-developed website including films, interactive and downloadable free resources.

✎ Resulted in four books being published – Leigh Hobbs’ *Mr Chicken All Over Australia* (2019) and Ursula Dubosarsky’s *The March of the Ants* illustrated by Tohby Riddle (2021), *Pierre’s Not There* (2020) and *The Magnificent Hercules Quick* (2021) for Australia Reads.

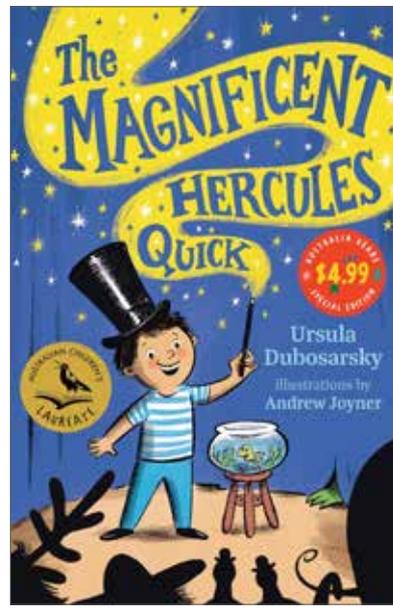
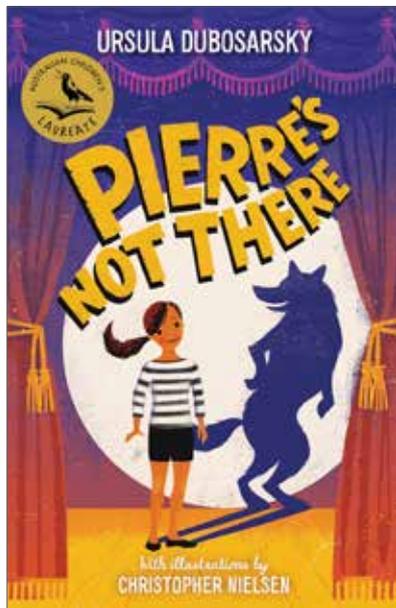
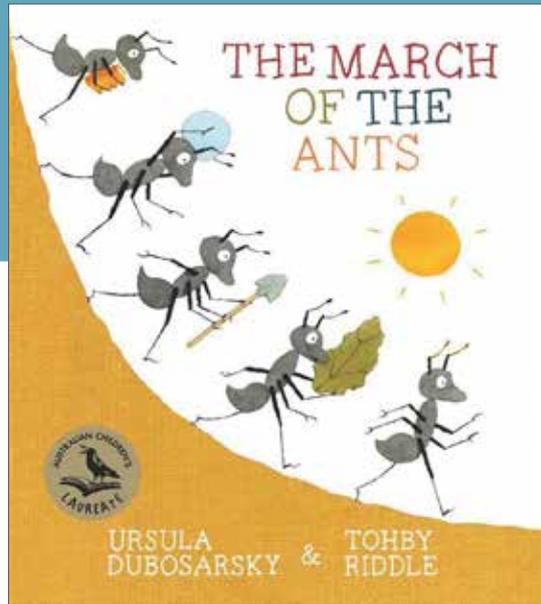
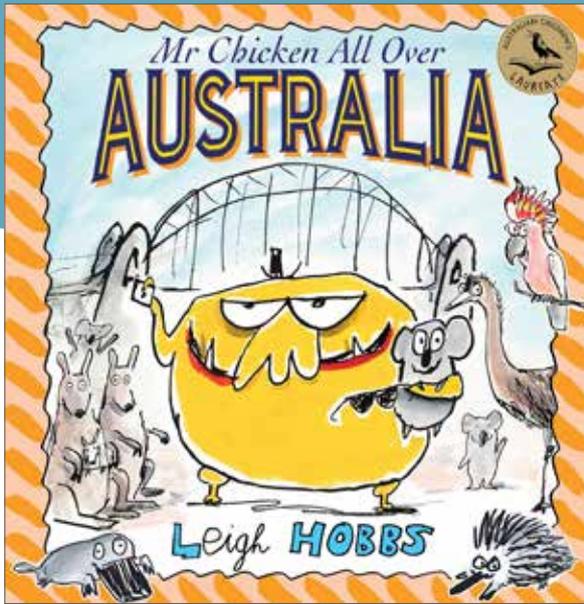
✎ Honoured with three Laureates being included in an Australia Post ‘Australian Legends’ series of stamps.

‘The Wheeler Centre is deeply impressed by the ACLF’s commitment to reaching young readers, particularly during a pandemic when the risk of disengagement is so high. Ursula’s message, ‘Read For Your Life!’ is perhaps more relevant now than she expected at the outset, and the Wheeler Centre has been delighted to be able to work with the ACLF to connect with children online and from remote areas during this time of isolation and widespread anxiety. We have enjoyed collaborating on these events that have put the concerns of children at the fore, and look forward to working together on events in 2022–2023 when we can hopefully be in the same room as our audiences again.

We would be delighted to partner with the ACLF on dynamic programming outcomes in metropolitan and regional Victoria that would broaden the national reach and impact of the Australian Children’s Laureate. The ongoing impact of COVID-19 on live events has created immense challenges for writers to connect with readers and audiences. We look forward to working with the Australian Children’s Laureate Foundation in future to ensure that all young readers feel that their stories are worthwhile.’

Bec Kavanagh

**Schools Manager,
The Wheeler Centre**





4 Achieving Our Objectives

and Honouring Our Values (2020–2021)

'We all want our children to become good readers.
And the only way to become a good reader is to keep reading.
Every single book we read makes us a better reader. Learning to read
is not something we do in the first few years of school, and that's that.

We have to keep reading, our whole lives long.

That's why, as Laureate, I'm urging every child in Australia to join the library.
And to go there regularly, week after week, to set up a lifelong habit of curious,
adventurous, wide reading. To become readers for life!

Ursula Dubosarsky

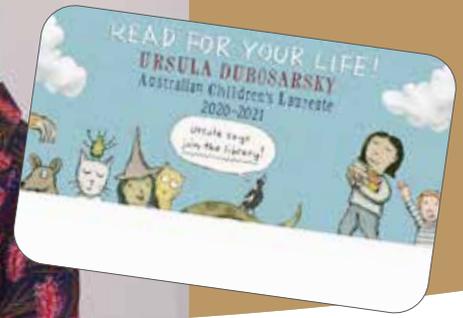
'Read For Your Life!'
Australian Children's Laureate, 2020–21

Dynamic Advocacy

The ACLF maintains and develops the Laureateship as a powerful advocacy body, participating in campaigns, liaising with government and engaging in national and international advocacy. The announcement of **Ursula Dubosarsky** as the sixth **Australian Children's Laureate (2020–21)** took place at the National Library of Australia in Canberra on the 11 February 2020. Ursula is a

widely regarded and acclaimed writer of picture books and books for children and YA readers. She published her first novel *High Hopes* and picture book, *Maisie and the Pinny Gig*, in 1990. She was nominated for the Astrid Lindgren Award in each year from 2013 to 2021. She was IBBY Australia's nominee for the Hans Christian Andersen Award in 2016.





Launch

Ursula's project during her term as Laureate was to encourage children and young people to join a public library, and was supported by the Australian Libraries and Information Association (ALIA) and by public and school libraries throughout the country. At the launch (attended by 200 students from 6 schools, 100 adults, and 25 organisations) she was welcomed by the Director-General of the National Library of Australia, Dr Marie-Louise Ayres, honoured by a performance of the song 'Words Make the World Go Round' by pupils from Forrest Primary School, and formally welcomed in French and English by two students from Telopea Park School, which also provided musical background. Lindy Batchelor, Program Manager, chaired the proceedings, the chair of the ACLF Board, Bruce Ellis, spoke, and the patron of the ACLF, Noni Hazlehurst AM, delivered a message via videolink. Ursula spoke and then read a new story which celebrated the power of books *The March of the Ants*, acted by children from the 6 schools present. (She later in 2021 launched a picture book version with illustrations by Tohby Riddle on World Book Day.) The National Children's Commissioner, Megan Mitchell, officially launched the sixth Laureateship. There was a subsequent event held at Gungahlin Library, the following day with Jodie Griffiths-Cook, ACT Commissioner for Children

and Young People and Public Advocate and 30 preschool children, parents and ACT librarians.

The Laureate confronted the challenges of COVID-19 which began shortly after her launch, by becoming a 'Virtual Laureate' speaking to thousands of readers from her study in countless videos and messages which will change the programming for the ACLF in future. She also wrote a poem early in 2020 'The Little Cat', illustrated by Andrew Joyner, to comfort children and their families during the COVID-19 pandemic. This is also available on the ACLF website as an Auslan translation kindly created by Christian James and Katie Eales.





4 Achieving Our Objectives continued

Calendar

Ursula's message 'Read For Your Life!' was promoted by her two-year calendar, illustrated by Andrew Joyner and Tohby Riddle, containing inspirational ideas and insights exploring the world through books, reading, writing and art. 4,000 copies were produced in association with Allen & Unwin, and Penguin Random House, Ursula's two major publishers. Magpies magazine distributed 2,700 copies to schools, libraries and subscribers and they were also used as promotional materials at Laureate events, and available for free downloading on the ACLF website.

The Newsletter

Ursula wrote regular messages for the website newsletter (delivered to the current 2,500 subscribers) with a different theme each month to inspire children's love of words, for example:

September Strides 2020:

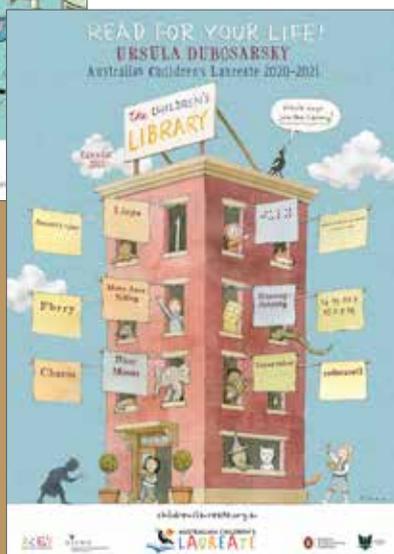
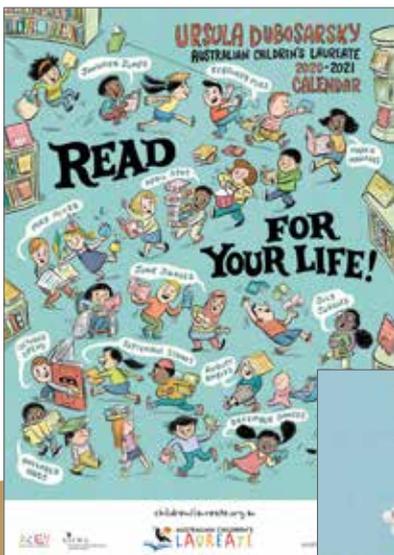
Dear readers,

When I became the Australian Children's Laureate back in February, I had a special quest. That was to encourage as many children as possible, right across Australia, to join their local library. There's a free local library somewhere for everyone, even if the library has to travel to come and find YOU. (That's called a Mobile Library). The one simplest and best thing you can do to become a happy reader is to go regularly to the library. It's inside the library that readers are made.

But then, because of the Coronavirus, many libraries had to close their doors. In Melbourne and parts of Victoria some libraries are still closed, and elsewhere in Australia some libraries have restricted opening hours. Don't let that stop you joining the library though! You can still join online, or over the phone. Even though some libraries are closed, you can borrow digital books, or order books that you can go and pick up. The librarians will explain how to do it. You can borrow books every week – even every day! And when you do join, you'll get your very own library card, with your name on it, that you can use any time you want some books to read.

Must go – Magpie is flapping madly. You can guess where we're heading. That's right – the library!

Till next time, Ursula (and Magpie)





 AUSTRALIAN CHILDREN'S
LAUREATE



Welcome to 2021 from Australian Children's Laureate Ursula Dubosarsky

Dear readers one and all,

Here we are, the very first newsletter for 2021! I'm looking forward enormously to my second (and final) year as Australian Children's Laureate. We've made many exciting plans to travel right around the country to talk to children about reading, although we are of course ready to change those plans and find other ways to be together, as we had to many times last year. But we're all crossing our fingers (claws, in Maggie's case!) that this year will be a smoother ride for everyone.



It's time to turn over the Laureate Calendar to 2021 to see Toby Riddle's beautiful, funny (and mysterious!) Children's Library.



4 Achieving Our Objectives continued

National Advocacy

Ursula was a key spokesperson at national events advocating reading including:

- ✧ Speaking as the MS Readathon Ambassador 2020 and 2021; National Pyjama Day/Pyjama Foundation 21 July 2020; Parra Paint the Town REaD 2020, CBCA Book Week 2020 and 2021; ALIA National Simultaneous Storytime Day 2020 and 2021; Australia Reads Ambassador 2020 and 2021 with book release; Life Without Barriers 'Hook Into Books' campaign; and NSW ACYP Children's Week.
- ✧ Initiating a Playwriting Competition with the Copyright Agency's Reading Australia.
- ✧ Supporting the Students Need School Libraries campaign.
- ✧ Hosting the SLQ 2021 Summer Reading Club, and the SLQ Reading Adventure Club; participating in the ACT Libraries campaign; conducting State Library of NSW Workshops. [See Library Impact Totals under **4. Effective Communication** below.]
- ✧ Providing a video introduction for ALIA's public library Storytimes session talking about her message.
- ✧ Writing the welcome message in the ABA's 'Kids' Reading Guide' (2021–22) distributed to 90,000 people through over 90 Australian bookshops.
- ✧ Hosting the Second Australian Children's Laureate Summit, in partnership with Somerset Storyfest, Mudgeeraba, Gold Coast, Queensland on 17 March 2021 after being postponed from 2020. Writers, illustrators and representatives from key organisations participated in discussions, and

the 'One Loud Voice' network was launched with some participants online.

The ACLF Board also played many important national advocacy roles such as:

- ✧ Meeting with the Federal Minister for the Arts' Advisor, Kristine Kaukoomaa, seeking bushfire response support for libraries, February 12, 2020.
- ✧ Contacting NSW and VIC Ministers for Education for library-support in bushfire affected areas.
- ✧ Making submission for support from the Advisor to the Federal Minister for Education.





'You are to be commended for your commitment to fostering a love of reading and writing in Australian students. The Australian Government would also like to take this opportunity to thank you for the broader work you do to promote children's literature nationally and globally.'

Helen Stitt

**Assistant Secretary, Student Learning Branch
5 May 2021, received June 2021,
Australian Government, Department of Education,
Skills and Employment**

'Ursula and Lee were a pleasure to work with and host at the State Library.

The students attending greatly appreciated and enjoyed the audience participation and hands-on style of Ursula's workshop. The showbags supplied by ACLF were a huge hit, a surprise that made the excursion (the first in over a year for many of the students) even more exciting. Ursula was particularly generous with her time signing every child's new book!'

Victoria Bennett

**State Library Victoria,
Program Operations Producer / Audience Engagement**



4 Achieving Our Objectives continued

International Advocacy

International touring was curtailed by the pandemic but the Laureate has participated virtually in a number of major international campaigns advocating reading including:

✎ The fifth International Laureate Summit at the Children's Book Fair in Bologna, Italy in June 2021 on a panel with Laureates from three other countries, Finland, Sweden and Ireland. Program Manager, Kristin Darell, also participated in a panel with her counterparts in other Laureate programs.

✎ IBBY Slovenia's International Children's Book Day 2020 video of authors from various countries delivering IBBY's message. www.ibby.si/

✎ The ACLF initiated a joint international campaign video in late 2020 promoting reading with the slogan 'Read Around the World' in which nine international Laureates participated – Áine Ní Ghlinn, Irish Children's Laureate, Laureate na nÓg; Eloise Williams, Welsh Laureate; Gruffudd Owen, Bardd Plant Cymru (Wales), Welsh-Language Laureate; Cressida Cowell, UK

Laureate; Alessandro Sanna, Italian Children's Laureate; BAGIR KWIEK, Swedish Reading Ambassador; Manon Sikkell, Children's Laureate (Netherlands); Henrika Andersson & Amanda Audas-Kass, two Finnish Children's Laureates, with Ursula Dubosarsky, Australian Children's Laureate. The 'Read Around the World' video had 23,614 viewers across our social media platforms. [See statistics in **4. Effective Communication** below.]

✎ In April 2021 she took part with several other Laureates overseas in an online seminar coordinated by the International Federation of Library and Information Association (IFLA) Public Libraries and Literacy and Reading Sections.

✎ World Book Day (Ursula launched *The March of the Ants* with Tohby Riddle).

✎ The program was the subject of a paper given virtually at the IBBY Congress in Moscow on 12 September 2021 by Robyn Sheahan-Bright, Deputy-Chair, ACLF.

'It is very special to see all these Laureates provide a message of reading and hope for 2021. Play it and enjoy.'

SCBWI
Australia East
& New Zealand

'Such a wonderful and important message from a group of people devoted to literacy and learning. And our very own Laureate Ursula Dubosarsky rocking it at the end. Warms the cockles of your heart it does!'

Mitch Vane
illustrator



#readaroundtheworld

‘We love that the Children’s Laureates from all over the globe have united in this video to share one powerful message – that every child has the right to be a reader. Thank you to the ACLF for organising this video, and to all the Laureates, especially Ursula Dubosarsky who perhaps has the most memorable message for libraries worldwide – join your library and read for your life!’

Charles Sturt Library Service

‘Over the past decade, I have witnessed the rise in the recognition of the Australian Children’s Laureate Program. As Ursula Dubosarsky’s Schools’ Agent, we have observed a huge surge in the requests for Ursula to speak at schools and Conferences because people recognise the amazing talents of Ursula – and further recognise the significance of offering the Laureate as a role model for students and teachers. Teachers and Librarians are keen to access the Laureate program in so many ways and are reassured that the Program is supporting their work in schools and libraries. I also have witnessed emerging authors and illustrators look to the Laureate as role models for their own journeys. Thanks to the work of the Australian Laureate Program. We know that our young people, more than ever, need to hear the message of the current Australian Children’s Laureate ‘Read For Your Life!’

Paul Macdonald

The Children’s Bookshop and
The Children’s Bookshop
Speakers’ Agency



4 Achieving Our Objectives continued

Effective Communication

The program relies on the Laureate communicating a strong message to the community. The 'Read For Your Life!' theme encourages children to join their local library, and to acquire their own library card. The Laureate has directly engaged with 14,410 people via appearances and has potentially reached millions in person and online. [See **4. Dynamic Advocacy** above.] Ursula participated in conferences, festivals, events and award ceremonies and was constantly in demand as a speaker across a broad range of venues. She spoke at: the Adelaide Writers Festival, Book Links (Qld) Narelle Oliver Lecture, Brisbane, The Wheeler Centre, Melbourne, PETAA, The Sydney Institute, and many others. She visited or spoke to students and schools online in nearly all Australian states and territories, and overseas. She also participated in the activities of all state and many public and school libraries.



Reading Changes Lives!



Key Media Partners

The ACLF has also benefited from the contributions of Key Media Partners:

The School Magazine

produced a special issue on Ursula's work 'Tales of All Kinds' which was released to the 4,000 + schools to which they supply magazines in Australia. It also released The Webinar Series: 'The World of Ursula Dubosarsky' theschoolmagazine.com.au/resources/the-world-of-ursula-dubosarsky

Incite

ALIA's Journal published an article on Ursula Dubosarsky's Laureateship in March/April 2020, which is sent to ALIA members and around the world. See: Dubosarsky, Ursula and Sheahan-Bright, Robyn 'Riches in Store for Readers: Australian Children's Laureateship (2020–21)' Incite March/April 2020 www.alia.org.au/publications-and-news/incite

Magpies magazine

has released an article on each Laureate and the latest article reached 2,700 schools, libraries and subscribers. See: Dubosarsky, Ursula and Sheahan-Bright, Robyn 'Read For Your Life: the Australian Children's Laureateship' Magpies Vol 35, No 1, March 2020, pp 24–5.

Story Box Library

has curated an 'Australian Children's Laureate Series' containing films and readings from their works: www.childrenslaureate.org.au/laureate-videos

PR & Media Coverage 2020–21

The launch was promoted by Deb McInnes, DMCPmedia, and resulted in widespread media coverage as Ursula gained media attention throughout her term. [See **Appendix A** for detailed list.]

Website & Social Media Strategy and Outcomes

The ACLF has implemented a strategic social media strategy which has resulted in the following:

Current Social Media Statistics

Facebook:

August 2021: 4,790 likes and 5,940 followers
This represents a 35% and 53% increase respectively since September 2019

Twitter:

August 2021: 3510 followers
This represents a 12.5% increase since September 2019

Instagram:

August 2021: 1833 followers
This represents a 128.5% increase since September 2019

International Video Statistics

Twitter:

19,000

Facebook:

2,600 (reach)

YouTube:

1,500 (actual views of video)

Instagram:

514 impressions

Total across our social media platforms:
23,614

Newsletter

We have 2.5K subscribers to our newsletter which increases steadily. Average open rate is around 30%; industry average is 21.04%, so ACLF's rate is above that of other organisations.

Library Statistics for 2020–2021 Laureate Events

ACT Libraries campaign – supported by the ACLF
More than **1,400** new library members in the 0–5 years age group.

More than **300** lapsed members returned as a result of the drive.

State Library Queensland

Reading Adventure Club

10,370 people were reached via SLQ social media.

458 views of Ursula's blog posts on the Reading Adventure Club website were recorded.

Summer Reading Club

828 new participants joined online (children aged 0–18).

2,127 challenges completed by children and families (online).

8,257 visits to the Summer Reading Club website.

Program identified by libraries as contributing to **2,797** new memberships during the delivery period.

State Library of NSW Workshops

Attendance: Primary Session – 754 people.

Secondary Session – 72 people.

Adult reading session – 41 people.

Library Impact Totals

Library campaigns supported by the ACLF in the ACT & QLD resulted in almost **5,000** new library memberships.

Library engagement programs in the ACT & QLD led to at least **20,000** connections with a library program.

Library workshops and activities directly reached approximately **2,000** young people.

Live audience (including Zoom)		Pre-recorded content engagement	
# of kids	13,174	For kids	2,137
Total kids reached	15,311		
# of adults	2,509	For adults	2,359
Total adults reached	4,868		
Total People Engaged	20,179		



4 Achieving Our Objectives continued

Potential Reach

- ✎ Ursula provided a video introduction for ALIA’s Storytimes talking about her message so with 121,000 Storytimes, this messaging had a potential reach of 3.2 million a year.
- ✎ Reach of pre-recorded video done with NSW Advocate for children’s week and available to all NSW public schools – 3,600 on mailing list.

Digital		
Platform	Subscribers/ Page likes	Reach (Feb20–Dec 21)
Newsletter	2,500	2,500
Facebook	4,857	100,585
Instagram	1,900	1,956
Twitter	3,532	170,662 (impressions)
Website	19,072 site sessions 3,273 unique visitors	

Charitable campaigns/organisations supported
✎ MS Readathon ambassador (2020 & 2021)
✎ National Simultaneous Storytime (2020 & 2021)
✎ Australia Reads Ambassador with Book Release (2021)
✎ Australia Reads Ambassador (2020)
✎ Life Without Barriers – Hook into Books campaign (2021)
✎ Pyjama Foundation (2020)
✎ Parra Paint the Town REaD (2020)

Sales Data

Allen & Unwin, Laureate Publisher (2020–21):

There are ACLF stickers on backlist titles Brindabella, The Blue Cat, Golden Day, Red Shoe, on each of the six Cryptic Casebooks of Coco Carlomagno (and Alberta) (Dismal Daffodil, Looming Lamplight, Missing Mongoose, Perplexing Pineapple, Quivering Quavers, The Talkative Tombstone). There are also ACLF stickers on the front list Pierre’s Not There (November 2020) and the paperback edition of Ask Hercules Quick (February 2021).

It’s difficult to be definitive about the impact of the Laureateship sticker separate from the Laureateship, and it’s also very hard to draw any conclusions given how unusual 2020 was, but we’re happy to share some of our findings:

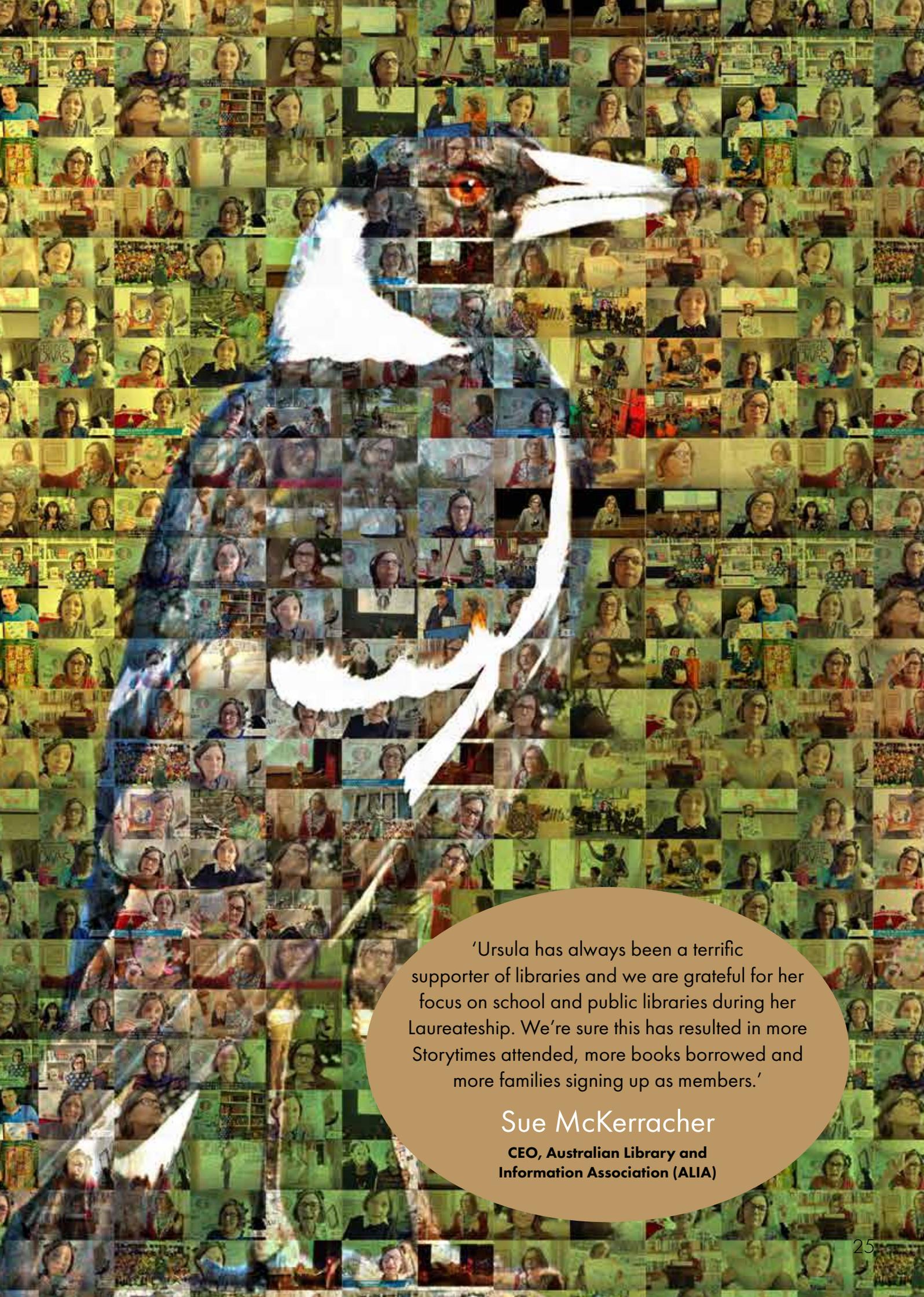
✎ Apart from Brindabella (which was coming off a high from a 2019 CBCA shortlisting) comparing 2019 to 2020 sales of Ursula’s backlist titles increased across the board.

✎ The junior fiction Cryptic Casebooks series increased by 85% although sales had slowed dramatically in 2019 and so the volume of books sold is still relatively small -- the most successful title was The Perplexing Pineapple which sold 110 copies in 2020.

✎ In 2020, Ursula’s YA book sales rate increased by 43% (in terms of volume though as the YA sells consistently well, we still sold 28% more YA books than Cryptic Casebooks in 2020)

✎ Re middle grade/front list, we published Pierre’s Not There, in November 2020 but comparing with Ursula’s earlier middle grade novel, Brindabella in 2018, there was no noticeable increase in sales

In conclusion, the Laureateship is having an impact but it’s impossible to tell whether it’s the sticker or the event/promotion that is having the most impact.



'Ursula has always been a terrific supporter of libraries and we are grateful for her focus on school and public libraries during her Laureateship. We're sure this has resulted in more Storytimes attended, more books borrowed and more families signing up as members.'

Sue McKerracher

CEO, Australian Library and Information Association (ALIA)



4 Achieving Our Objectives continued

Inclusiveness

The ACLF strives to widen its reach amongst diverse audiences via new relationships with organisations such as Better Beginnings, Yeerongpilly Deaf Services, Lost in Books and Dymocks Children's Charities inaugural Books4Kids fundraising campaign.

✎ The Laureate has engaged in projects reaching remote communities involving many students as part of the Association of Independent Schools of Western Australia (AISWA) tour.

✎ Deaf Services QLD Auslan translation of *The Terrible Plop*, and other Auslan translations of the Covid poem and *Too Many Elephants* have been produced and are on our website.

✎ Multicultural bookshop *Lost in Books*, Fairfield, and the ACLF have conducted a *Midnight at the Library* project together producing diverse cultural group translations in Spanish, Chinese, Farsi, Korean and Arabic.

'As the Chief Executive Officer of Think+DO Tank Foundation (TDTF) one of the Foundation's major projects is *LOST IN BOOKS*, a multilingual kids' bookshop and creative community hub. *LOST IN BOOKS* promotes the value of multilingualism in contemporary Australia. The Australian Children's Laureate Foundation (ACLF) partners with us to act on their commitment to inspiring all Australian children to develop a love for reading, language and creative self-expression. The ACLF's commitment to supporting diversity is profound, and together we stand to develop sustained offerings relevant to all Australian children.'

Jane Stratton

CEO, Think+DO Tank Foundation (TDTF),
Lost in Books

'Auslan storytelling provides an opportunity for Deaf and hard of hearing children to have access to the rich language of children's books in Auslan. It also celebrates the beautiful language of the Australian Deaf Community. Translating written English to Auslan takes time and expertise. At Yeerongpilly Early Childhood Development Program our Teachers of the Deaf and Auslan Language Models (Deaf staff with proficient Auslan skills), work together to ensure our Auslan storytelling represent the text and illustrations, while visually allowing full understanding of the story. We enjoyed working together with the ACLF to create the Auslan translation of *The Terrible Plop*.'

Sheridan Howell

Head of Specialist Education Services,
Yeerongpilly ECDP, as part of the
Queensland Department
of Education

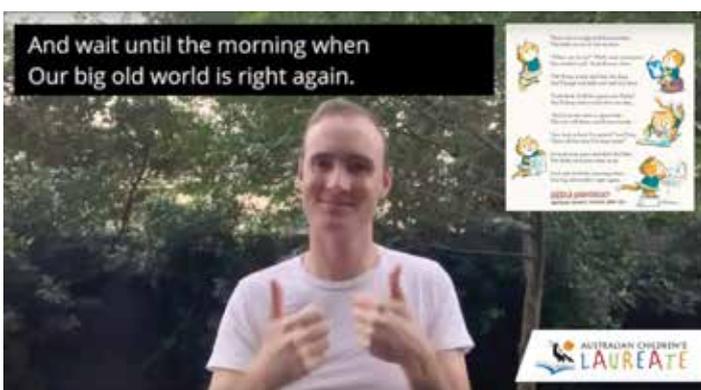


'When children's laureates, authors and illustrators visit day-care centres, pre-schools, primary schools and high schools they bring with them the power to raise books back up where they belong. They read aloud from their books, and share their stories with children, and convey to parents and children the importance of doing so. They share from their hard copy books and when they are done, children want the book they are holding; they are motivated and inspired to read 'real books'.

Children's laureates, authors and illustrators increase a child's desire to read ten-fold with a single visit having a significant impact on reading ability and confidence. Children's laureates, authors and illustrators are role models for children and reading, and post-visit, schools report spikes in book-borrowing and a re-ignited interest in reading for pleasure – not only in their capable, enthusiastic readers but in reluctant and struggling readers as well.'

Louise Park

Author



Discussions with the Children's Court, Victoria, have been held, and the ACLF has offered to work with other state-based children's services departments.

The 'One Loud Voice' network was officially launched at the second Laureate Summit in March 2021 at Somerset Storyfest. Monthly suggestions were made in our newsletter for people to record their personal video messages about reading online.

Research and data is assembled to support the program, in consultation with academics in tertiary institutions, and also with the National Centre for Australian Children's Literature. Louise Park wrote a commissioned discussion paper about the effects of meeting the Laureate, and other authors and illustrators, on children's reading and writing.

The ACLF Board has also recently forged a new sponsorship and partnership relationship for 2022–23 with Bolinda Audio, which was also a foundation sponsor of the program.



4 Achieving Our Objectives continued

Collaborative Engagement

The ACLF has nurtured and developed many robust and mature partnerships:

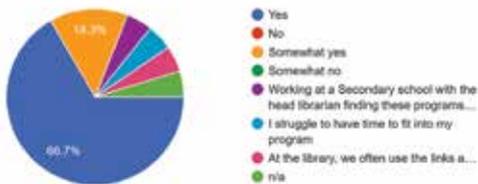
- ✎ The educational sector is engaged with the program. A survey was distributed in May 2021 asking for feedback.
- ✎ We have partnered with existing and new partners to work together to champion reading. Many of these organisations are listed in the Acknowledgment of Partners & Sponsors page towards the end of this report. Ursula has been asked to comment on a broad variety of campaigns, activities and events as Laureate.

✎ The ACLF is seeking to engage more closely with the early childhood sector by involvement in early childhood conferences and via liaison with organisations such as the Early Childhood Association.

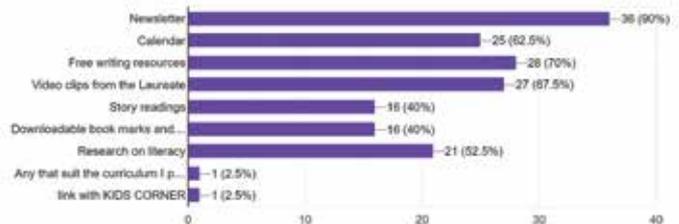
✎ Publishing and bookselling industry promotion is vital and another area to be further developed. The Children’s Publishers Subcommittee of the Australian Publishers Association has supported the program since 2013. Allen & Unwin and Penguin Random House supported the calendar and promotions of Ursula’s term as Laureate.

✎ We also maintain regular contact with past Laureates, maintaining their involvement in the program.

Did you feel that the Laureate event benefitted you, your children, and/or your students?
21 responses



Please tick any of the following resources that you read, use or download from the ACLF website:
40 responses



‘It has been an absolute honour and privilege to work alongside the Australian Children’s Laureate Foundation during our Hook into Books Campaign. The ACLF’s role of *promoting the transformational power of reading, creativity and story in the lives of young Australians*, was the ideal fit for our campaign, as we shared a love of reading and nurtured literacy skills in children and young people in our home care with Life Without Barriers. Children’s Laureate, Ursula Dubosarsky, is a wonderful advocate for children and young people to engage with reading; our collaboration has proven that when energy, passion and vision are aligned, magic can happen.’

Megan Hall

Campaign Lead –Hook into Books
Life Without Barriers



'The ACLF is vital to profile-raising and connectivity for the Australian children's and Young Adult's publishing and literacy community. Thanks for fighting the good fight!'

Tristan Banks

Author

'Well done to the ACLF for your continued support of Australian literacy and the importance of libraries for our youngest!'

Cholm Johnson

Bright and Early Education, Brisbane





4 Achieving Our Objectives continued

Innovative Approach

The ACLF explores inventive projects, investigates new approaches and creates new ideas.

✎ In 2021, it launched new resources and promotional materials such as online and printed copies of an ALIA sponsored Activity Sheet, together with a chatterbox, book plates, library card template, bookmarks, crosswords, word searches, quizzes and cards. These are also available free by downloading from our new website. Further online creative activities are being developed. We had heart-warming feedback to say how thankful many teachers and parents have been to be able to use these fun and informative resources during Covid lockdowns.

✎ The Laureate wrote a message to the 'Children of Australia' April 2020, and a letter to the Prime Minister about the importance of literature.

✎ The ACLF is trialling new methods of engagement with potential supporters. The ACLF was impressed to read that McDonalds had made UK Laureate, Cressida Cowell, their International Ambassador.

✎ We are also exploring innovative sponsorship proposals.

✎ 'Laureates Online' a series of virtual workshops by current and previous Laureates was launched in October 2021. www.childrenslaureate.org.au/laureates-online

✎ 'The Imagination Room' is in planning for the next Laureate's term.



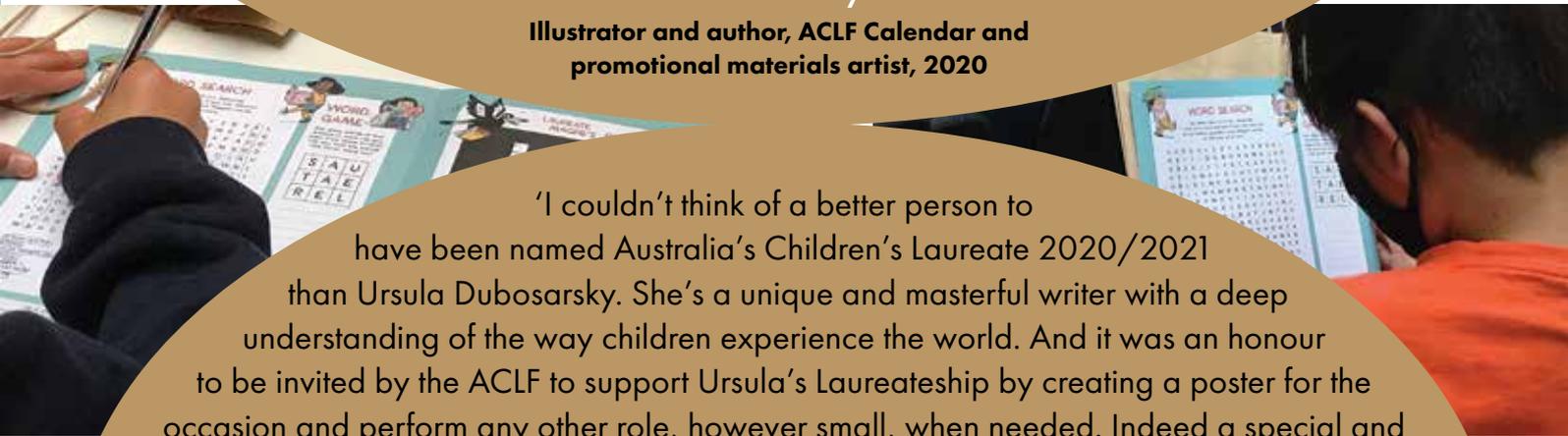


'Reading has always been central to my creative life.

So I immediately responded to Ursula's slogan for her Laureateship – Read For Your Life – and her campaign to encourage children to get a library card. I grew up in a small country town in South Australia and, apart from the shelves at home, the local library was one of the few places where I could find books. I'm still a regular user of libraries, because for me, illustration is at least partly an act of reading. One of the joys of illustrating Ursula's work is simply the experience of reading her stories. I wanted our calendar to reflect that joy – and to feel celebratory too, because libraries should be celebrated. Every child has a right to read, and by celebrating that right and the role of libraries, Ursula's Laureateship and the ongoing work of the Australian Children's Laureate Foundation make a vital contribution to our Australian life.'

Andrew Joyner

Illustrator and author, ACLF Calendar and promotional materials artist, 2020



'I couldn't think of a better person to have been named Australia's Children's Laureate 2020/2021 than Ursula Dubosarsky. She's a unique and masterful writer with a deep understanding of the way children experience the world. And it was an honour to be invited by the ACLF to support Ursula's Laureateship by creating a poster for the occasion and perform any other role, however small, when needed. Indeed a special and already well-loved legacy of her ACLF role is the picture book, *The March of the Ants*, written by Ursula, for the announcement of her Laureateship, and illustrated by myself. The story underpinned the important message of her term as Laureate about the value of books and reading, and joining a library. I was also struck by the unfailing dedication of the ACLF team, whom, along with Ursula, grappled admirably with the logistics of running the 2020/2021 Laureateship during a pandemic!'

Tohby Riddle

**Illustrator and author, ACLF Calendar and promotional materials artist, 2021
Speakers' Agency**



4 Achieving Our Objectives continued

Operational Integrity

Strategic Planning & Governance

The ACLF is managed by an experienced voluntary board, with expertise in education, literature and publishing, legal and financial matters and philanthropy. The Board thoroughly revised its Strategic Plan in 2020 for the next 4 years and included values which more accurately reflect the objectives which had driven the organisation since its inception. Our revised Strategic Plan drives a Biennial Report process.

Generous support from the Copyright Agency Cultural Fund has provided an annual stipend for each Laureate, which covers the official twelve days of touring, supplemented by appearances funded by our partners, and media interviews and writing, associated with the role. Similarly, the Australia Council for the Arts grant funding supports

limited launch, touring and accommodation costs. AISWA has supported remote touring in WA for the past four Laureateships, and taken the Laureate to remote Indigenous community schools. The Gourlay Charitable Trust have recently become valued supporters as have the Costello Family Foundation. The ACLF is registered with ROCO and has DGR status so can attract tax deductible donations. [Acknowledgment of Partners & Sponsors is included below.]

Two part time staff members manage the program with professional dedication and expertise which is greatly valued by the Board. The program is very lean and largely supported by the extremely generous Australian children’s literature ‘family’.



Board & Staff

Our network of volunteers and supporters across Australia continues to enthusiastically assist the ACLF in a variety of ways. A Board Skills Matrix has been drawn up to ensure appropriate skills are represented or are being sought.

There is a strategic team approach being developed for each state that includes representatives from:

The ACLF Board

Each State Library

A university in every Australian capital city and in select regional areas

The Commissioners for Children and Young People

The Departments of Education, State Libraries

Children's literature organisations

Booksellers, publishers and related advocacy organisations

Other volunteers



Bruce Ellis
ACLF Chair



Dr Robyn Sheahan-Bright
ACLF Deputy-Chair



Bill Hanlon
Treasurer



Emily Banyard



Lindy Batchelor



Laurine Croasdale



Ron Gorman



Kim Kane



Many van den Elshout



Kristin Darell
ACLF Program Manager



Lee Burgemeestre
ACLF Office Administrator



4 Achieving Our Objectives continued

Treasurer's Report

The Australian Children's Laureate Foundation presents the Financial Report for the year ended 30 June 2021.

During the 2021 financial year, ACLF reported a surplus of \$12,732 (2020 a shortfall \$4,004) and a net cash balance of \$94,450 (2020 \$86,589).

The Balance Sheet reports Total Assets of \$96,866 (2020 \$86,852) and Total Liabilities of \$44,584 (2020 \$47,302) with Total Net Assets equalling to \$52,282 (2020 \$39,550).

The Income Statement reports Total Revenue of \$103,902 (2020 \$108,268). Revenue was made up of Earned Income of \$68,907 (2020 \$77,813), Grants \$32,396 (2020 \$28,455) which includes Copyright Agency Cultural Fund and Australia Council for the Arts and Sponsorship and Fundraising of \$2,600 (2020 \$2,000).

The Association of Independent Schools of Western Australia (AISWA) also generously supports touring and operating costs.

Total Expenses of \$91,170 (2020 \$112,272) represented a decrease of \$21,102 or 18.8% on the total for the previous year.

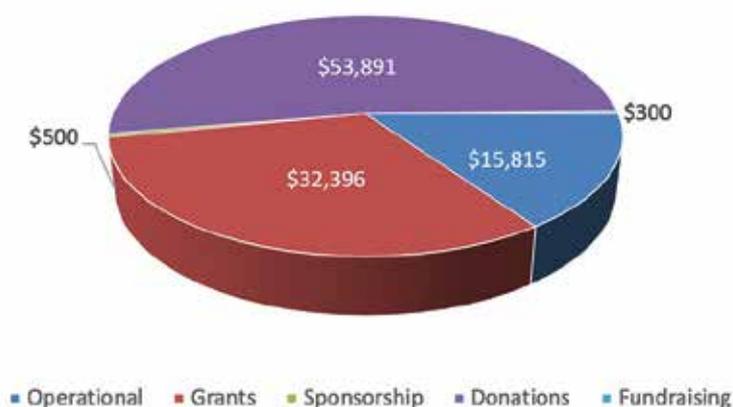
A Matched-Funding Campaign was managed by Lindy Batchelor, Board member. It successfully raised over \$17,745 which is recorded in Earned Income above.

Generous support by the Gourlay Charitable Trust and the Costello Family Foundation is also recorded in our donations summary.

Our financial accounts are audited by Dennis J Clark FCPA CA.

Bill Hanlon, Treasurer

Income



Expenditure



Note: There are no Governance costs as all board meetings were remote

'The Children's Publishing Committee is pleased to support the ACLF again as we believe in the vital work the foundation and the Laureate does in raising literacy levels of young Australians and promoting the Australian children's literature landscape.'

Chren Byng and Eva Mills

**Co-Chairs of the Children's Publishing Committee
of the Australian Publishers Association.**

'Thank-you for promoting children's books and reading and keep up the good work! Exciting to have matching fundraising.'

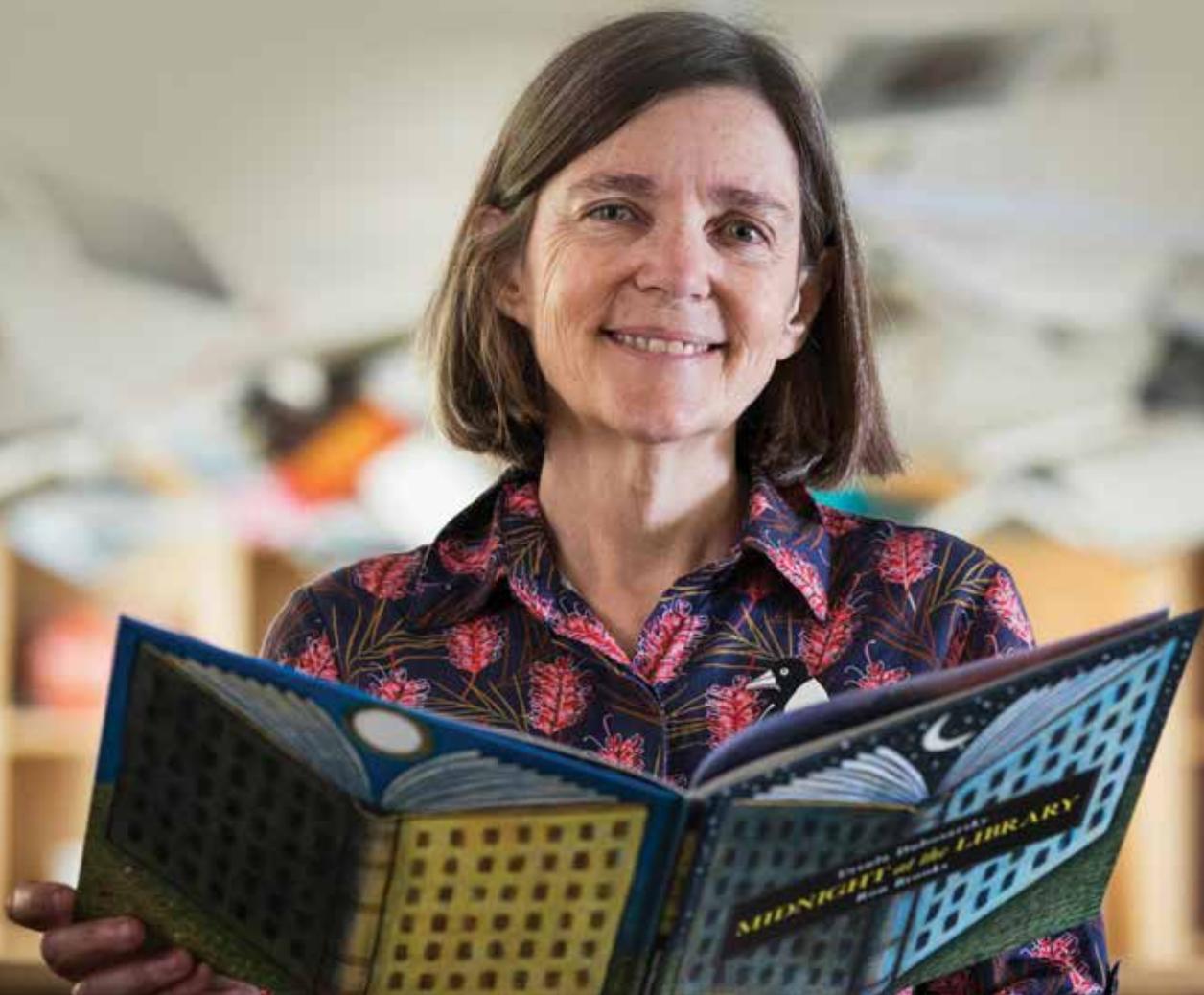
Elizabeth B

private supporter

'I have long been an admirer of Ursula Dubosarsky's writing and her ability to place a child's perspective at the centre of her stories and the heart of her characters. She has done this again through her role as Australian Children's Laureate. Ursula's empathetic connection with children and young people has inspired awe and creativity, even over Zoom, and her commitment to bringing the joy of reading and creativity to children living in uncertain times has been tireless. The Australian Children's Laureate is even more vital now, helping children deal with the challenges of COVID-19.'

Wenona Byrne

**Head of Literature Sector Development Advocacy
and Development, Australia Council for the Arts**





4 Achieving Our Objectives continued

Acknowledgement of Partners & Sponsors

Major Creative Partners 2020–2021

Copyright Agency Cultural Fund, Australia Council for the Arts, AISWA, Allen & Unwin, Penguin Random House, Gourlay Charitable Trust, Costello Family Foundation, Children’s Publishing Committee (CPC) of the APA, private donations and benefactors.



Arts Organisations and Partners in Activities:

The School Magazine, Story Box Library, ABC TV and Radio, Children’s Book Council of Australia (and various state and sub-branches), Book Links (Qld) Inc, Australian Reads 2020 (video message) & 2021 (special edition book release), Magpies magazine, Good Reading magazine, National Simultaneous Storytime 2020 & 2021, Australian Library and Information Association, Library Week, Dymocks Children’s Charity, The Sydney Institute, Deaf Services Queensland, The Pyjama Foundation, YABBA Online Awards Ceremony, 25 October 2021, Kids Reading Guide 2021–2022, The Wheeler Centre, Laureate Art Exhibition Glebe Gallery 12–17 August 2021 (postponed), Primary English Teachers Association of Australia, Early Childhood Australia, MS Readathon 2020 & 2021, Hook Into Books Campaign (Life Without Barriers) September 2021, Think and Do Tank, Paint the Town REaD 2020, Women’s Club, SCWBI SA, National Early Literacy and Language Coalition (Proposed National Strategy launch support), NERAM Art Gallery Workshop, Armidale, New England Writers’ Centre, Armidale, NSW, Monthly CBCA NSW Kids’ Corner newsletter contributions, Australian Society of Authors.

Conferences: Early Childhood Australia: Connect with Stories and Storytelling 23 October 2020; PETAA Leading with Literacy Conference: Reading to Write, 6–7 November 2020; School Library Association of Victoria (SLAV) Conference, November 27, 2020; Association of Independent Schools NSW Conference, November 2020; School Library Association of NSW Conference, March 2021; ASLA Virtual National Conference in partnerships with SLASA Keys to Learning 12–13 April 2021; AAA International PD Conference Poetry: Exploring Inner Worlds held by CBCA NSW 30–31 May 2021; Parramatta Teacher Librarian Annual Conference, June 2021; Association for the Teaching of English [AATE],

Australian Literacy Educators' Association [ALEA], National Conference: Challenge and Change 7–9 July 2021.

Festivals: Somerset Storyfest, 2021; Rose Scott Writers Festival, March 2021; Adelaide Writers Festival 2021; Creative Kids Tales Writers' Festival, 5–6 June 2021; All Saints Bathurst Festival June 2021; Words on the Waves Festival June 2021; Write Around the Murray 15–19 September 2021; Hobart Writers Festival, Tasmania, 8–10 October 2021.

Libraries: National Library of Australia; State Library of NSW; Libraries Tasmania; State Library of Queensland Summer Reading Program & Reading Adventure Club; State Library of Victoria; Students Need School Libraries campaign; Marrickville Public Library; Inner West (Sydney) Council Libraries; Brisbane Square Library; City of Darwin Library Services; MARC Van Library Program, Warrnambool area, regional Victoria; Libraries ACT Virtual Storytime & Membership Drive; James Bennett (Library Services); Frankston Library, Victoria; Stanton Library Sydney; Brimbank Library, Victoria; Canada Bay Library, NSW; Readings Bookshop, Melbourne; Storybook Library Librarian Storyteller of the Year Award.

Bookshops: Australian Booksellers Association Love Your Bookshop Day 2020 and 2021; The Children's Bookshop; Gleebooks Bookshop; Lost in Books; The Readers Companion, Armidale; Australia Reads Ambassador 2021; Hill of Content Melbourne.

Education and Government: South Australia Commissioner for Children and Young People, Western Australia Commissioner for Children and Young People, New South Wales Advocate for Children and Young People (Children's Week

2021), ACT Commissioner for Young People, Commissioner for Children and Young People Tasmania, Association of Independent Schools of Western Australia (AISWA), NSW Education Department "Education Live"; Deakin University Teen Reading Research launch. Ursula also visited more than 30 schools around Australia. [See Appendix B.]

Writing Competition Judging: PAPS (Pens Against Poverty Writing Competition) (2021); Brimbank Library Micro Fiction; Young Writers Award, North Sydney; NIB Awards Waverley Library; Young Creatives Award for Writers, Inner West Council (2020); The Golden Pen Scribblers Festival Award (2020); Nan Manefield Young Writers' Award, North Sydney Council (2020); Mark and Evette Moran NIB Literary Award, Waverley Council (2020); *Pierre's Not There* Promotion – playwriting competition.

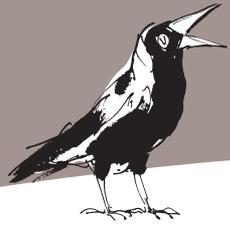
International Events: IBBY Slovenia ICB2020, Read Around the World Campaign 2020, Bologna Children's Book Fair 2021, World Book Day, IFLA World Library and Information Conference, August 2021.

Other: Special thanks to Feathers of Australia artists Andre and Catherine van Niekerk who built the successful business – Feathers of Krysna – in South Africa. Having built an international reputation in their field, they immigrated to Australia on a distinguished talents visa. They generously create the beautiful magpie sculptures presented to each of the Laureates at the beginning of their term. And our thanks too, to Splitting Image Colour Studio which generously subsidised scanning costs; and to Gartelmann Wines, Maxwell & Williams and Darling Harbour Rotary Club for supporting the Laureate's Art Exhibition.

'Having worked so successfully with the ACLF before, we are thrilled to be again supporting their wonderful work in shining a light on children's books and literacy through the appointment of the new Australian Laureate. We have been so proud of the work done by our wonderful authors Alison Lester, Morris Gleitzman and Ursula Dubosarsky as previous Laureates, and we know that the new Laureate will only enhance the ground-breaking work done by these champions.'

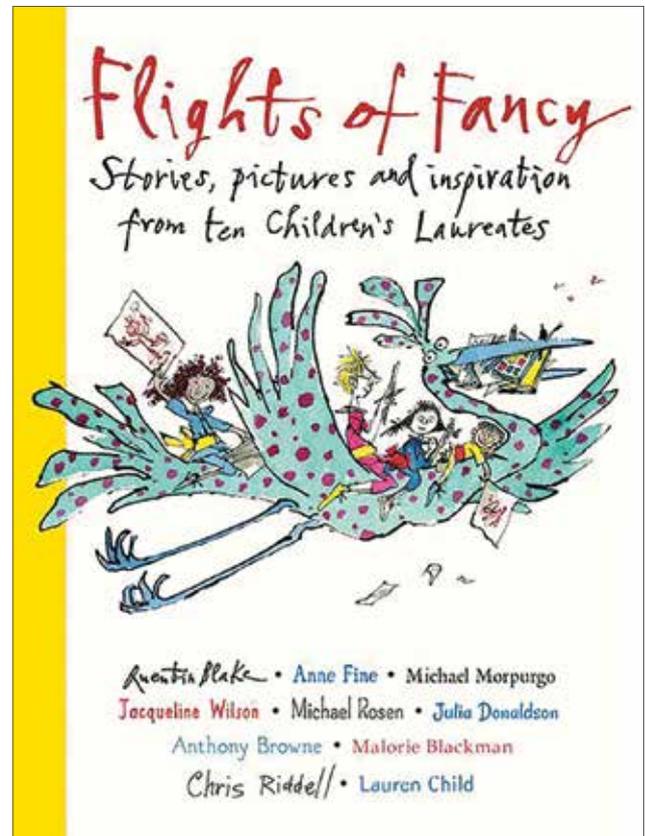
Laura Harris

Publishing Director, Penguin Random House Young Readers



5 Conclusion

Together with their overseas counterparts, the Australian Children's Laureate will continue to champion the rights of the child to read, including access to books in their own languages, and for readers with special needs. In March 2022, the seventh Australian Children's Laureate will be announced. The ACLF is proud of its Laureates' achievements to date as both national and international advocates for children's literature, and plans to build on the work of six exceptional Australian Children's Laureates to continue to develop the national and international partnerships it has established as part of a growing international Laureate movement.



URSULA DUBOSARSKY
Australian Children's Laureate



CONNOR ALLEN
Children's Laureate Wales





Yoonseo

ALEX.G

MAGPIE



Olivia

Xari T.O.



Caitlyn



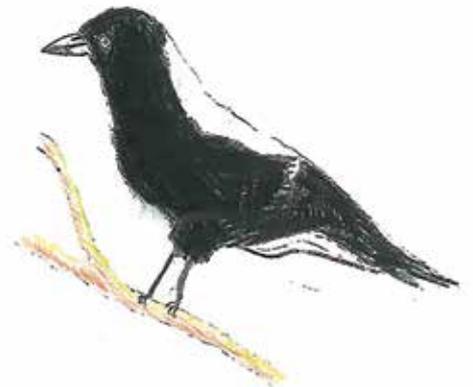
ISAAC +



Mr. Magpie



Rock



Dom.B

'Ursula Dubosarsky has been a remarkable Children's Laureate with a timely message to join and value the amazing institutions that are our public and school libraries.

An articulate and perceptive speaker on the developmental and social importance of reading copiously in our lives, Ursula has worked tirelessly over the last two years spreading the word about libraries and the vital role they play in our lives in giving all children and young people, no matter who they are or where they come from, equal access to an abundance of books. It's this message of reading broadly and often that has resonated with me – and the reminder that books – and by extension libraries – have the power to change lives.'

Anna McFarlane

Publishing Director, Books for Children and Young Adults, Allen & Unwin

Appendix A Media Coverage

February 2020

Pryor, Sally 'Australia's new Children's Laureate says reading is a skill to be encouraged, not assumed' *The Canberra Times* February 11, 2020

<https://www.canberratimes.com.au/story/6623891/for-the-love-of-reading-just-get-a-library-card/>

'Dubosarsky announced as Australian Children's Laureate for 2020–21' *Books + Publishing* 11 February 2020

<https://www.booksandpublishing.com.au/articles/2020/02/11/145577/dubosarsky-announced-as-australian-childrens-laureate-for-2020-21/>

Morris, Linda 'New children's laureate worries for teenage readers' *The Sydney Morning Herald* February 11, 2020

<https://www.smh.com.au/culture/books/new-childrens-laureate-worries-for-teen-readers-20200205-p53y1f.html>

'Award-winning author Ursula Dubosarsky is the new Children's Laureate' *Good Reading Magazine* 11 February 2020

<https://www.goodreadingmagazine.com.au/latestnews/new-childrens-laureate-announced.html>

'ACT Students Welcome new Australian Children's Laureate' *CBR City News* 11 February 2020

<https://citynews.com.au/2020/act-students-welcome-new-australian-childrens-laureate/>

Riches, Caroline 'Libraries save Aussie kids from 'elitism'' *AAP* 11 February 2020

<https://www.aap.com.au/libraries-save-aussie-kids-from-elitism/>

'Making Readers for Life: Ursula Dubosarsky on her plans as Australian Children's Laureate' *Books + Publishing* 12 February 2020

<https://www.booksandpublishing.com.au/articles/2020/02/12/145572/making-readers-for-life-ursula-dubosarsky-on-her-plans-as-australian-childrens-laureate/>

Lucas, Freya 'Ursula Dubosarsky announced as new Children's laureate' *The Sector* February 12, 2020

<https://thesector.com.au/2020/02/12/ursula-dubosarsky-announced-as-new-australian-childrens-laureate/>

'Ursula Dubosarsky 2020-2021 Australian Children's Laureate' *Momo Time to Read* February 12, 2020

<http://momotimetoread.blogspot.com/2020/02/ursula-dubosarsky-2020-2021-australian.html>

[Interview with Mel Cranenburgh] *Back Story RRR Podcasts* 12 February 2020

<https://www.rrr.org.au/explore/podcasts/backstory/episodes/4053-backstory-14-february-2020>

Story Box Library film of CL6 released. <https://www.childrenslaureate.org.au/laureate-videos>

Australian Children's Laureate: Ursula Dubosarsky' *Kids' Book Review* 15 February 2020

<http://www.kids-bookreview.com/2020/02/australian-childrens-laureate-ursula.html>

'10 minute Interview with Ursula Dubosarsky' *Living Arts Canberra* 17 February 2020

https://livingartscanberra.com.au/ursula-dubosarsky-read-for-your-life/?fbclid=IwAR1NyUORDFxG-lte7DLiS_Wjww93sDbPff3Mx1G82X7c_7DUH1-gp4SZVYo

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<https://www.2gb.com/how-to-encourage-your-children-to-read-more-the-childrens-laureate/?fbclid=IwAR00Tr4DfsSdtd5FYwRyiHmacTffWK76nrnXn-BaQab8ZVZ17ol9Kkp1Wg8>

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<http://www.kids-bookreview.com/2020/02/10-quirky-questions-with-australian.html>

'Love of reading: children's book author Ursula Dubosarsky visits Canberra' *Afternoons with Paula Kruger ABC*

<https://www.abc.net.au/radio/canberra/programs/afternoons/visiting-childrens-author-ursula-dubosarsky/11958560>

'Interview re the Laureate @ 8.30pm with Jones and Credlin' *Sky News* 25 February 2020

[www.sknews.com.au [Interview not accessible]]

March 2020

Dubosarsky, Ursula and Sheahan-Bright, Robyn
'Read for Your Life: the Australian Children's Laureateship' *Magpies* Vol 35, No 1, March 2020, pp 24–5.

'Ursula Dubosarsky Talks School Libraries' [Interview done at SA CCYP & SLSA Laureate Day]
ABC Behind the News 3 March 2020
https://www.abc.net.au/btn/classroom/school-libraries/12025576?fbclid=IwAR2pZ1iDQ6y7Kms1ZFxydg_jUJQ3EwYO-FPwpXTvblQfayNnlAxFA4b_h20 Extended - <https://youtu.be/ublqluDWpS4>

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In Print or via The School Magazine website

'Children's Laureate Ursula Dubosarsky Extended Interview' *ABC Behind the News* 10 March 2020
<https://www.abc.net.au/btn/classroom/extended-interview-ursula-dubosarsky/12071812>

'"What to read during self-isolation" – Ursula featured as Australian Children's Laureate'
The Australian 20 March 2020
<https://www.theaustralian.com.au/arts/coronavirus-what-to-read-during-the-selfisolation-period/news-story/5fe461c1ef35a9238e4286530d4e2a30?fbclid=IwAR39UZGxqwGySbHGFBt8BqFDu2lMH7z1IPeRVGFelo2rGiswJ0PUDoa91hk>

'Release of Ursula's COVID-19 'Little Cat Poem'
'*Australian Children's Laureate Foundation* 22 March 2020 [via social media created huge response and reach: 34,000 people reached via ACLF Facebook, shared over 10,000 times from Ursula's FB & ACLF FB combined.]

'Webinar Live Event' *The School Magazine* 24 March 2020 <https://theschoolmagazine.com.au/resources/the-world-of-ursula-dubosarsky>

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<https://www.facebook.com/AustraliaReads/videos/747744645757752/>

Dubosarsky, Ursula and Sheahan-Bright, Robyn
'NEW LAUREATE: Shares her Love of Libraries'
Incite March/April 2020 [PDF saved on our shared drive with article and cover] <https://www.alia.org.au/publications-and-news/incite>

'Who is the Australian Children's Laureate?'
CBCA NSW Kids' Corner March edition
<https://www.cbcanw.org.au/kids-corner-worksheet>

'All About Kids Books' (2 page Q&A spread) *City of Parramatta Quarterly Newsletter* Autumn edition.
Copy on server

April 2020

Lecture 'Reading and Childhood Education' *Sydney Institute* 1 April 2020

<https://thesydneyinstitute.com.au/blog/ursula-dubosarsky-reading-and-childhood-education/>

'The Australian Children's Laureate Foundation (ACLF) – Interview with CKT' *Creative Kids Tales* April 1, 2020
<https://creativekidstales.com.au/featured-guests/the-australian-childrens-laureate-foundation-aclf-interview-april-2020/>

'Ursula reading the message to mark International Children's Book Day 2020' (via IBBY Australia)
IBBY Slovenia
Link not available

Dubosarsky, Ursula 'Read For Your Life!' An Interview with Ursula Dubosarsky' *Scan*, 39 (3), April 2020 *NSW Government – Education*
<https://education.nsw.gov.au/teaching-and-learning/professional-learning/scan/past-issues/vol-39-2020/-read-for-your-life---an-interview-with-ursula-dubosarsky>

'*The Terrible Plop* video' (via ACLF website – as a resource) SLWA Better Beginnings social network
<https://www.facebook.com/BetterBeginningsSLWA/>

Dubosarsky, Ursula 'Children paying the price of library shutdowns' *The Sydney Morning Herald* April 21, 2020
<https://www.smh.com.au/national/children-paying-the-price-of-library-shutdowns-20200418-p54l00.html>

'Release of *The March of the Ants* via video and ACLF website to mark WORLD BOOK DAY 2020' 23 April 2020
<https://www.childrenslaureate.org.au/march-of-the-ants> [and via ACLF social media]

Ursula read *The Terrible Plop* for READ THE WORLD (the work of the World Health Organisation (WHO), UNICEF, and the International Publishers Association) *YouTube*
24 April 2020

<https://youtube.com/hUqTyStnYpY> [also shared via ACLF social and other social platforms]

'Catching up with Ursula Dubosarsky' *CBCA NSW Kids' Corner* April 2020
<https://www.cbcanw.org.au/kids-corner-worksheet>

May 2020

'Starring – the Book' (*Midnight at the Library* included in the Bologna Children's Book Fair virtual exhibition of books about books) *Bologna Fiere*
5 May 2020

https://www.bolognafiere.it/en/bologna-childrens-book-fair-presents-a-universe-of-stories-starring-the-book/?fbclid=IwAR1gP14OTuqUHbj2L80hHCudAHsZ03RuPGIHdttqIEAm_M2zLZT9T6uoum0

'Sneak peek video – promoting Ursula in National Simultaneous Storytime' *ALIA* social media
8 May 2020 (shared via ACLF social)
<https://www.facebook.com/watch/?v=1136559306689789>

'Get to know Ursula Dubosarsky' (Promotion of the Laureate and the Story Box Library video) *SLWA Better Beginnings* social network
<https://www.facebook.com/BetterBeginningsSLWA/>

'What Meghan and Harry know about storybook time – and you should too' (Ursula quoted as an expert) *The Sydney Morning Herald*
12 May 2020
Link not available

'Explore the power of reading with the Children's Laureate, Ursula Dubosarsky' *The Spoke: Early Childhood Australia's Blog* May 13, 2020
<http://thespoke.earlychildhoodaustralia.org.au/reading-books-libraries/>

[Promotion of Ursula's involvement in 'Everyone's an Author' initiative by NSW government] *technology4learning* 14 May 2020 [Ursula is doing Week 7]
Link not available

'Too Many Elephants in This House' video' via ACLF website – as a resource on the *SLWA Better Beginnings* social network 15 May 2020
<https://www.facebook.com/BetterBeginningsSLWA/>

'It's a great mystery': calls for public libraries to reopen in Australia' *The Sydney Morning Herald*
17 May 2020
<https://www.smh.com.au/national/nsw/it-s-a-great-mystery-calls-for-public-libraries-to-reopen-in-nsw-20200514-p54t6b.html?btis&fbclid=IwAR1qBdTrRkicVXoaVKvlelOKSJHMFZAX5VVwnUaCpWx-32tzOFleqN38wG0>

'Explore the power of reading with the Children's Laureate' Webcast from *Early Childhood Australia (ECA) Learning Hub* 20 May 2020
<http://thespoke.earlychildhoodaustralia.org.au/reading-books-libraries/>

eTwinning Together 'Songs, Poems and Riddles: Let's Share the Fun' (Ursula's Cat Poem from international teachers) *YouTube* 20 May 2020
https://youtube.com/oa4WNb_H0L4

[National Simultaneous Storytime – Ursula at SLNSW LIVE + as VIP Guest Reader for ALIA (pre-recorded video)] *YouTube*
<https://youtu.be/1j5hqdQXAKU>

Ursula reading "The Boy Who Could Fly" – for Camp Quality (via Sophie Masson) 9 May 2020
<https://www.youtube.com/watch?v=pfx6yrPyIZM>

[Feature on Ursula and the ACLF's new website] *IBBY Australia Irregular Bulletin* 29 May 2020
Via Mailchimp

'Notes and notebooks and journals' More about Ursula & ACLF resources *CBCA NSW Kids' Corner* May Edition <https://www.cbcanw.org.au/kids-corner-worksheet>

[Inclusion in a number of articles – plus quotes] *Queensland School Library Association Newsletter* Volume 53, May 2020. PDF in ACLF shared drive.

[ACLF added as a resource] *NSW Children's Advocate Digital Lunchbreak* resources page
<https://www.digitallunchbreak.nsw.gov.au/activities>

[SLQ Reading Adventure Club Blog Series (4–5 blogs + 3 video workshops produced by ACLF)] Term 2 May/July 2020 *SLQ Summer Reading Club*
<http://www.summerreadingclub.org.au/theclub/>
<https://youtu.be/dpk2s8TuEQ8>

June 2020

'Reading of Ursula's poem *'The Little Cat'* by speech and drama teacher Emily Pollard' YouTube 1 June 2020 <https://www.youtube.com/watch?v=OW5AbHq2kEE&feature=youtu.be&fbclid=IwAR2A-5Xey8PyyTLS20kdr0ZHlw19CLWsOvTjY9dwj5DHXTae99KHkm-CXs>

'Special Report – Ursula Dubosarsky' Q&A ALIA CYS Scoop newsletter 9 June 2020 <https://mailchi.mp/alia.org.au/alia-cys-scoop-june-2020?e=e870f7320a>

Wong, Jennifer 'Great books for kids aged 8–12 to read' ABC Life 12 June 2020 https://www.abc.net.au/life/great-childrens-books-for-kids-aged-8-12-to-read/12235492?fbclid=IwAR1FTycFBT70lvYJWJ4tfam_ktnp-5W0z-PoFvzSHPIVbe65cZyWE0H8aM

'A jiggle of anagrams with Ursula Dubosarsky' CBCA NSW Kids' Corner 12 June 2020 <https://mailchi.mp/ddb82bbfe3ba/all-the-news-from-cbca-nsw-branch-6435760?e=a219681175>

Lewis, B.C. 'Tales from an astronaut's cat, the latest turn from Katoomba author Tohby Riddle' [Ursula quoted in article] *Blue Mountains Gazette* 15 June 2020

<https://www.bluemountainsgazette.com.au/story/6755405/tales-from-an-astronauts-cat-the-latest-turn-from-katoomba-author-tohby-riddle/>

'A Conversation with Ursula Dubosarsky' Practical Literacy: *the Journal of the Australian Literacy Educators' Association* June 2020 <https://search.informit.org/doi/abs/10.3316/informit.172317736822286>

[Ursula poem + promotion of new-look ACLF website] ACCESS Volume 34, Issue 2, June 2020 <https://asla.org.au/access> [Access to ASLA members only]

'Ursula Dubosarsky on Reading to Write [Q&A for the PETAA Reading to Write Conference] PETAA June 2020 https://www.petaa.edu.au/w/w/Blog/Latest_blog/Ursula_Dubosarsky_on_Reading_to_Write.aspx

July 2020

[*Brindabella* read as part of an International Laureate reading event for UK Laureate Cressida

Cowell's Summer Reading Camp] BookTrust

9 July 2020

<https://www.facebook.com/booktrust/videos/200763831320960/>

Hale, Elizabeth 'Reading for life – Ursula Dubosarsky, classical leanings and the children's laureateship' *Antipodean Odyssey* 1, 12 July 2020 <https://antipodeanodyssey.wordpress.com/2020/02/12/reading-for-life-ursula-dubosarsky-classical-leanings-and-the-childrens-laureateship/?fbclid=IwAR3g6HIFc6trWDsMvOgo1hVFIXzONmgNKxHSSroBGtVE6T99nDvPwOGQTZo>

'Award-winning-author Ursula Dubosarsky reads for National Pyjama Day!' [Ursula reads Rex in her PJs to mark National Pyjama Day] *The Pyjama Foundation* 21 July 2020

<https://www.facebook.com/pyjamafoundation/videos/award-winning-author-ursula-dubosarsky-reads-for-national-pyjama-day/336024147403613/>

'Ursula Dubosarsky: Do Teenagers Still Need Books?' with Bec Kavanagh *The Wheeler Centre* 27 July 2020

<https://www.wheelercentre.com/broadcasts/ursula-dubosarsky-do-teens-still-need-books>

'Ursula Dubosarsky: Agents of choice' With Bec Kavanagh *The Wheeler Centre* 27 July 2020

<https://www.wheelercentre.com/broadcasts/ursula-dubosarsky-agents-of-choice>

Hughes, Daniel "Supporting Australian Book Creators" in *Connections*: - the magazine of the Schools Catalogue Information Services Issue 114, Term 3, July 2020

<https://www.scisdata.com/connections/issue-114/supporting-australian-book-creators/>

'July Juggles' and 'Magpie Mascot' CBCA NSW Kids' Corner <https://www.cbcanw.org.au/kids-corner-worksheet>

August 2020

'Ursula Dubosarsky: By the Book' With Bec Kavanagh *The Wheeler Centre* 3 August 2020 <https://www.wheelercentre.com/broadcasts/ursula-dubosarsky-by-the-book>

[Ursula hosted a virtual library excursion run by SLNSW] 6 August 2020. [No link available]

'Epic Adventures Book Club: Ursula Dubosarsky' [Ursula reads *Hercules out Loud* as a MS Readathon ambassador] *MS Readathon* 20 August 2020 <https://www.facebook.com/msreadathon/videos/761886961279610>

'The World of UD and Plays' [Talk on writing plays as part of *The School Magazine's* online Festival of Literature *The School Magazine* 24 August 2020 <https://theschoolmagazine.com.au/the-wonderful-world-of-words-a-literary-festival-with-the-school-magazine>

James Bennett Newsletter August 2020 <https://www.bennett.com.au/news>.

Paint Parra REaD video recording. No link available.

'CREATURES - REAL, IMAGINARY or IN-BETWEEN ~ URSULA DUBOSARSKY' *CBCA NSW Kids' Corner* August 2020 <https://www.cbcanw.org.au/kids-corner-worksheet>

September 2020

'Read for Your Life! Ursula Dubosarsky' *PETAA Livecast* 10 September 2020 https://www.petaa.edu.au/w/Professional_Learning/webinar-pages/Ursula-Dobosarsky-10SEP20.aspx

'Wild Minds and Writing' *CBCA NSW Kids' Corner* September 2020 <https://www.cbcanw.org.au/kids-corner-worksheet>

[Blurb about our "write with Ursula" section and the activities to download] *Yarra Plenty Regional Library online* September 2020 <https://www.yprl.vic.gov.au/blogs/post/kids-corner-write-with-ursula/>

[Article about PETAA Webinar] *James Bennett Newsletter* <https://www.bennett.com.au/news.cfm?articleid=17092.9408F>

October 2020

[Interview] *ABC Radio Tamworth New England North West* 12 October 2020 <https://www.abc.net.au/radio/newengland/>

Jones, Lynden 'Australian Children's Laureate for 2020 -21, Ursula Dubosarsky New Release' *On the Town* October 14, 2020 <https://www.onthetown.net.au/australian-childrens-laureate-for-2020-2021-ursula-dubosarsky-new-release/>

Arundale, Vanessa 'Australian Children's Laureate Ursula Dubosarsky Visits Armidale in the lead up to CBCA Book Week' *The Armidale Express* October 19, 2020 <https://www.armidaleexpress.com.au/story/6972680/providing-the-opportunity-to-read-for-life-photo-gallery/>

[Interview with Jen Hunt] *ABC South East* 30 October 2020. Link not available

'Stories and Storytelling' *Early Childhood Australia Events Connect* October 2020 <http://www.earlychildhoodaustralia.org.au/events/online-events/csstories20/> Customer number: A25216 Password: Stories%20 [Recordings available until 5pm on Saturday 2 January 2021]

'The Secret Language of Curious Creatures' *CBCA NSW Kids' Corner* October 2020 <https://www.cbcanw.org.au/kids-corner-worksheet>

November 2020

'Australia's Children's Laureate puts on a puppet play' *The Drawing Room* with Patricia Karvelas *ABC Radio National* 2 November 2020 <https://www.abc.net.au/radionational/programs/drawingroom/drawing-room-02.11.2020/12840544>

[Interview] *Good Morning Country* 4 November 2020 <https://www.goodmorningcountry.com.au/>

[Interview] with Richard Glover *ABC Radio Drive 6* November 2020 <https://www.abc.net.au/radio/sydney/programs/drive/drive/>

'An exciting episode with four new books and interviews with author T.C. Shelley and Children's Laureate Ursula Dubosarsky' *Middle Grade Mavens Podcast*, Episode 68, 12 November 2020 <https://www.middlegradepodcast.com/episode-68/>

'Lost in Books and ACLF presents: Midnight at the Library by Ursula Dubosarsky' *Lost in Books* November, 24, 2020
<https://www.lostinbooks.com.au/blog/lost-in-books-and-aclf-presents-midnight-at-the-library-by-ursula-dubosarsky>

'Ursula Dubosarsky on Reading to Write' *PETAA*
https://www.petaa.edu.au/w/w/Blog/Latest_blog/Ursula_Dubosarsky_on_Reading_to_Write.aspx

'Transported to Another World' *CBCA NSW Kids' Corner* <https://www.cbcansw.org.au/kids-corner-worksheet>

December 2020

'Children's Laureates from around the world unite with a special message for 2021' *YouTube* 21 December 2020
<https://www.youtube.com/watch?v=Sd5km5oEo9Y>

'Notes about Notebooks' *CBCA NSW Kids' Corner*
<https://www.cbcansw.org.au/kids-corner-worksheet>

January 2021

The Sydney Morning Herald, Spectrum – 'On My Mind' Interview with Helen Pitt, Jan 2021
No link available

'Ursula Says, "Join Your Library and Read For Your Life!"' *Story Box Library Blog* 28 January 2021
<https://storyboxlibrary.com.au/blog/ursula-says-join-your-library-and-read-for-your-life>

'Loving Libraries' *CBCA NSW Kids' Corner* January/February 2021 <https://www.cbcansw.org.au/kids-corner-worksheet>

February 2021

'Speaker Spotlight- Ursula Dubosarsky' *School Library Association of New South Wales (SLANSW)* 6 February 2021
<https://www.slansw.net.au/news?pg=2>

Small, Jackie 'Ursula Says, "Join Your Library and Read For Your Life!"' *Story Box Library* 26 January 2021
<https://storyboxlibrary.com.au/blog/ursula-says-join-your-library-and-read-for-your-life>

March 2021

'Youth Radio – ACLF Special with Ursula Dubosarsky' *Reading Matters Speaker from the Heart* 1 March 2021
<https://www.spreaker.com/user/musicmatters/youthradio-aclfspecial-with-ursuladubosa>

Holden, Kate 'Ursula Dubosarsky' *The Saturday Paper* No. 340, March 13–19, 2021
<https://www.thesaturdaypaper.com.au/culture/books/2021/03/13/ursula-dubosarsky/161555400011259#hrd>

Paterson, Alison 'March of the Ants Q&A with Ursula Dubosarsky and Tohby Riddle' *Magpies* Vol 36, No 1, March 2021 p 18.

'Alison Lester and Ursula Dubosarsky in Conversation' with Christine Gordon *Readings Books* YouTube 25 March 2021
<https://www.youtube.com/watch?v=WWsJ9kOVKWc>

'Stories are Essential – The March of the Ants' *CBCA NSW Kids' Corner* <https://www.cbcansw.org.au/kids-corner-worksheet>

April 2021

'March of the Ants' *Dymocks* 1 April 2021
<https://www.dymocks.com.au/book/march-of-the-ants-by-ursula-dubosarsky-9780648498919>

[Ursula Joined other international laureates for a session online organised by Jan Richards] *International Federation of Library Associations (IFLA)* https://youtube.com/channel/UCCF7-tk2u_hQg2vDASFpdrw

'Pierre's Play' *CBCA NSW Kids' Corner* April 2021 <https://www.cbcansw.org.au/kids-corner-worksheet>

May 2021

'An Interview with Ursula Dubosarsky: Ingrid Laguna chats with Dubosarsky' *Readings Blog* 4 May 2021
<https://www.readings.com.au/news/an-interview-with-ursula-dubosarsky>

'Narelle Oliver Lecture' *Book Links (Qld)* 19 May 2021 <https://booklinks.org.au/whats-on/events/lecture-in-childrens-literature/>

[Spoke with Virginia Trioli about the ACLF and the death of Eric Carle] *ABC Radio National Mornings*
<https://www.abc.net.au/radio/melbourne/programs/mornings/episodes/>

'Words plus pictures: The full story' *CBCA NSW Kids' Corner* May 2021 <https://www.cbcansw.org.au/kids-corner-worksheet>

June 2021

[Ursula's books and stories were part of Nova Entertainment ads for MS Readathon Monday 7 June for 8 weeks. No link available.

SLNSW Young Writers Club – online appearance for 8-14 year olds. No link available.

'Story Doctors, Boori Monty Pryor' with Michael Mackenzie *Life Matters* ABC radio National 29 June 2021
<https://www.abc.net.au/radionational/programs/lifematters/story-doctors,-boori-monty-pryor/13391046>

'Creating a world from things inside a suitcase' *CBCA NSW Kids' Corner*
<https://www.cbcansw.org.au/kids-corner-worksheet>. James Bennett newsletter – Magpie Colouring document link

July 2021

'Australian Children's Laureate Foundation' *Yeerongpilly Early Childhood Development Program Parent Newsletter* July/August 2021
<https://yeerongpillyecdpc.eq.edu.au/calendarandnews/newsletters/newsletters/nl%20jul%20aug%202021%20.pdf>

'Exhibitions and Illustrations' *CBCA NSW Kids' Corner* <https://www.cbcansw.org.au/kids-corner-worksheet>

August 2021

Northern Beaches Radio Program "By the Book". Interview with Brydie Wright about Ursula's term as Laureate... and about the ACLF and all the resources and other things we have available.
<https://www.mixcloud.com/brydiwright/episode-104-aust-childrens-laureate-foundation-ursula-duborsarsky-laureate-and-kristin-darrell/>

'Australian Children's Laureate Illustration Exhibition' *James Bennett*
<https://www.bennett.com.au/news.cfm?articleid=18145.A8620>

'Members only club – join your local library' *Life Without Barriers* 5 August 2021
<https://www.lwb.org.au/news/members-only-club-join-your-local-library/>

Canberra Weekly – Early Childhood Strategy Media Video for their campaign. No link available.

'Australian Characters – Hercules Quick series' + 'Celebrating with songs and illustrations' *CBCA NSW Kids' Corner* August 2021
<https://www.cbcansw.org.au/kids-corner-worksheet>

September 2021

Halter, Abbey 'Proposed national literacy strategy gaining widespread support' *Canberra Weekly* September 8, 2021
<https://canberraweekly.com.au/national-literacy-strategy/>

'Write Around the Murray Festival – Interview' *ABC Goulburn Murray* 16 September 2021
<https://www.abc.net.au/radio/goulburnmurray/listen-back-archive/10618932>

'Information Books – more than facts and figures' *CBCA NSW Kids' Corner*
<https://www.cbcansw.org.au/kids-corner-worksheet>

October 2021

'Weekends with James Lush' [7-8 min interview re gender and race oppressions in children's literature based on Netflix acquiring Roald Dahl's collection this week' *ABC National Radio* 3 October 2021
<https://www.abc.net.au/radio/programs/weekends/>

[Video message for Love Your Bookshop Day] *ACLF Facebook Page* 9 October 2021
<https://www.facebook.com/ChildrensLaureate/videos/564069924705350>

'Ursula Duborsarsky Children's Laureate' Sunday 10th October 2021 Hobart, Tasmania

<https://tasmania.events/event/14057313-a/ursula-dubosarsky-childrens-laureate>

'Q&A with Mark McLeod' *Hobart Writers Festival*
10 October 2021

<https://hobartwritersfestival.org/ursula-dubosarsky/>

'Online Storytime' *St Georges Library Service*
20 October 2021

<https://stglibrary.wordpress.com/>

[Video promos for Dymocks Children's Charities Books4Kids campaign] Dymocks October 2021
<https://www.dymockschilchildrenscharities.org.au/books4kids>

<https://youtube.com/HDNQD7XpVLE>

Children's Week Storytime "The March of The Ants"
and Q&A with Zoë Robinson, the NSW Advocate
for Children and Young People

23–31 October 2021

<https://www.acyp.nsw.gov.au/childrensweek2021>

'Time for Plays' *CBCA NSW Kids' Corner* October
2021 <https://www.cbcanw.org.au/kids-corner-worksheet>

Hook into Books podcast with Jackie French &
Megan Hall. No link available.

November 2021

'Creating writing gifts' *CBCA NSW Kids' Corner*

<https://www.cbcanw.org.au/kids-corner-worksheet>

James Bennett Newsletter

<https://www.bennett.com.au/news>.

Appendix B Schools Visited

Our thanks to the following schools which participated formally in the program.

Yulara School, Uluru;

Scotch College, SA;

PLC, NSW;

PLC, Victoria;

Armidale School tour (regional NSW);

Knox Grammar, NSW;

St Albans, NSW;

Abbotsleigh, NSW;

Chatswood Primary School, NSW;

Cammeray Public School, NSW;

Sydney Grammar;

Dulwich Hill Primary School, NSW; Jerrabomberra
Public School, NSW;

Mount Lilydale Mercy College, Victoria; Ascham
School, Sydney;

SCEGGS Darlinghurst, NSW;

Clontarf Beach State School, Qld;

Woodford State School, Qld;

Picton State School, NSW;

Warialda Public School, NSW;

Annandale Public School, NSW;

Newling Public School, NSW (largely Indigenous
school);

Swan Valley Anglican Community School, WA;
Moerlina School, WA;

Bold Park Community School, WA;

Christ Church Grammar School, WA;

6 MARC schools;

Hamilton School, Victoria;

3 schools TBC (Redfern & two NSW regional
schools) as part of Children's Week 2021



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